

2022 - 2023

School of Economics and Management
Tsinghua University

Contents

Deans' Messages /02

Tsinghua Overview /04

Tsinghua SEM Overview /06

Organizational Structure /08

Milestones /10

The Advisory Board /12

Faculty /14

Department of Accounting /15

Department of Economics /17

Department of Finance /20

Department of Innovation,
Entrepreneurship and Strategy /23

Department of Leadership and
Organization Management /25

Department of Management Science and
Engineering /27

Department of Marketing /30

Dual-appointed Faculty of Tsinghua
Shenzhen International Graduate
School Innovation Management Area
and Tsinghua SEM Shenzhen Campus /31

Research Track Faculty /32

Honorary Professors /32

Programs /33

Undergraduate Programs /34

Doctoral Programs /36

Master's Programs /38

MBA Programs /40

EMBA Programs /42

Collaborative Degree Programs /44

Executive Education Programs /46

Tsinghua x-lab /48

Tsinghua SEM X-elerator /50

Research /52

Research Overview /52

Major Research Projects
in Past 10 Years (Selected) /54

Selected Papers Published
in International Journals in 2021 /56

China Journal of Economics /59

Tsinghua Business Review /59

China Business Case Center /59

Research Support /60

International Collaborations /61

Alumni /64

Resource Development /65

Building socialism with Chinese characteristics requires many talented people in economics and management who understand both the general rules of the market economy and the particular circumstances of Chinese enterprises.

Tsinghua University School of Economics and Management should learn from all the great schools of economics and management around the world and adopt their teaching contents, methods and tools and apply them to the Chinese situation. Let's work together toward the goal of building a world-class school of economics and management.



ZHU Rongji

Founding Dean
(1984-2001)

Since its establishment in 1984, Tsinghua University School of Economics and Management (Tsinghua SEM) has made remarkable achievements under the leadership of successive deans, through the efforts of all faculty and students, as well as the help of alumni and friends.

As China enters a new era, the School needs to make a new effort. Since economic reform and opening started 40 years ago, China has achieved remarkable success in economic development, but the economic and management research community in China has yet to be very successful in telling the "China story" academically. It is our responsibility to be more courageous and innovative, and at the same time adhere to high academic standards, in creating academic results inspired by the practices in China that can significantly impact the fields of economics and management studies, and effectively combine such results with existing knowledge to improve the quality of education. Our School is willing to work together with other colleagues in the profession to advance this cause, contributing to the advancement of human knowledge and to the development of China and the World.



BAI Chong-En

Dean
(2018-)

Founded — Schools — Departments

1911 21 59

Faculty and Staff — Faculty

16,057 3,738

Members of the Chinese Academy of Sciences — Members of the Chinese Academy of Engineering

54 38

Registered Students * — International Students * — Hong Kong, Macao and Taiwan Students *

57,325 3,235 979

Undergraduate Students * — Master's Students * — Doctoral Students *

16,363 21,587 19,375

Undergraduate Majors — Undergraduate Minors — Doctoral and Master's Programs *

87 41 67

Library Collection (thousand volume) — Campus Area

5624.5 462.74

Not including Tsinghua Shenzhen International Graduate School and Tsinghua University's Hospital

* Including data from Peking Union Medical College, Tsinghua University

1. Data as of December 31, 2021.

2. Data source: Tsinghua University official website.

Founded

1984

Departments

7

Campus

1

Full-Time Faculty

161

Staff (Beijing Campus)

396

Staff (Shenzhen Campus)

11

Student Enrollment

Undergraduates

1,145

Undergraduates
Second Degree

666

Doctoral

381

Master's

1,020

MBA

1,494

EMBA

1,149

TIEMBA

122

Alumni

Degree Programs

39,982

Collaborative Degree
Programs

4,048

Non-Degree Programs

100,229

建设有中国特色的社会主义,需要一大批
掌握市场经济的一般规律,熟悉其运行规则,
而又了解中国国情实情的经济管理人才。
清华大学经济管理学院就要敢于借鉴、引
进世界上一切优秀的经济管理学院的教学
内容、方法和手段,结合中国的国情,办成
世界第一流的经管学院。愿与同仁共
勉之。

朱镕基
一九九四年二月二十日

1. Data as of September 30, 2022.

2. Data source: Tsinghua SEM Fact Sheet.

Organizational Structure

Departments and Campus

Accounting

Economics

Finance

Innovation, Entrepreneurship and Strategy

Leadership and Organization Management

Management Science and Engineering

Marketing

Shenzhen Campus (Tsinghua University Shenzhen Institute of Economics and Management; Institute of Innovation Management at Tsinghua Shenzhen International Graduate School)

Program Offices and Administrative Offices

Academic Affairs Office

- Tsinghua SEM China Business Case Center
- Online Education Office

Master's Programs Office

MBA Programs

EMBA Programs

Executive Education

Tsinghua x-lab

Tsinghua SEM X-elerator

Entrepreneur Fellows Program and Resource Development Office

- Entrepreneur Fellows Program Office
- Resource Development Office

Faculty Development Office

Career Development Center

Dean's Office

- International Office

- Alumni Center

- Logistic Office

- Facilities Planning and Construction Office

CPC Committee Office

- Student Affairs Office

Development and Planning and Research Affairs Office

- Development and Planning Office

- Research Affairs Office

- Library

- *China Journal of Economics* Editorial Office

Staff Human Resources Office

Marketing and Communications Office

- *Tsinghua Business Review* Editorial Office

Accounting Office

IT/IS Office

Research Centers

University-Level

Research Center for Technological Innovation, Tsinghua University

Research Center for Contemporary Management, Tsinghua University

National Institute for Fiscal Studies, Tsinghua University
Tsinghua China Data Center

Center for Enterprise Growth and National Economic Security Research, Tsinghua University

Research Center for Green Economy and Sustainable Development, Tsinghua University

Center for Development of Sports Industry, Tsinghua University

Institute for Industrial Innovation and Finance, Tsinghua University

Institute of Internet Industry, Tsinghua University

Institute for Global Development, Tsinghua University

Entrepreneurship Research Center on G20 Economies, Tsinghua University

Institute for Global Private Equity, Tsinghua University

Chinese University of Hong Kong-Tsinghua University Joint Research Center for Chinese Economy

Institute for Cultural Economy, Tsinghua University

Tsinghua NBS Data Research Center

Institute for State-Owned Enterprises, Tsinghua University

Tsinghua University-University of Chicago Joint Research Center for Economics and Finance

Institute for Global Securities Market, Tsinghua University

Tsinghua University-Rice University Joint Research Center for Human Capital and Sustainable Innovation

Institute for State-owned Assets Management, Tsinghua University

China Retail Research Center, School of Economics and Management, Tsinghua University

China Center for Insurance and Risk Management, School of Economics and Management, Tsinghua University

Center for Leadership Development and Research, School of Economics and Management, Tsinghua University

Research Center for Healthcare Management, School of Economics and Management, Tsinghua University

Center for Corporate Governance, School of Economics and Management, Tsinghua University

Center for International Economic Research, School of Economics and Management, Tsinghua University

Center for China-Latin America Management Studies, School of Economics and Management, Tsinghua University

Research Center for China's Industrial Development, School of Economics and Management, Tsinghua University

Center for Globalization of Chinese Enterprises, School of Economics and Management, Tsinghua University

Center for Internet Development and Governance, School of Economics and Management, Tsinghua University

China Research Center for Enterprise M&A and Development, School of Economics and Management, Tsinghua University

Research Center for Non-performing Assets, School of Economics and Management, Tsinghua University

Center for Block-Chain Finance Research, School of Economics and Management, Tsinghua University

Center for Business Model Innovation Research, School of Economics and Management, Tsinghua University

Research Center for Digital Financial Assets, School of Economics and Management, Tsinghua University

Research Center for Competitive Dynamics and Innovation Strategy, School of Economics and Management, Tsinghua University

Research Center for AI-enabled Management, School of Economics and Management, Tsinghua University

Research Center for Interactive Technology Industry, School of Economics and Management, Tsinghua University

Research Center for Asset Management, School of Economics and Management, Tsinghua University

School-Level

China Business Research Center, School of Economics and Management, Tsinghua University

National Entrepreneurship Research Center, School of Economics and Management, Tsinghua University

China Center for Financial Research, School of Economics and Management, Tsinghua University

Milestones

- 1926** The Department of Economics is established with ZHU Binyuan as Chair.
- 1928** CHEN Daisun is appointed as Chair of the Department of Economics.
- 1952** The Department of Economics merges into other universities under nationwide university restructuring.
- 1979** The Department of Economics and Management Engineering is established with DONG Xinbao as Chair and FU Jiaji as Vice Chair.
The Master in Management Engineering program begins.
- 1980** The undergraduate program begins.
- 1981** The executive education program for high-level corporate executives begins.
- 1984** Tsinghua University School of Economics and Management (Tsinghua SEM) is established with ZHU Rongji as founding dean.
- 1986** Tsinghua SEM is accredited to grant doctoral degrees in Systems Engineering and Technical Economics.
Old SEM Building is completed and put into use.
- 1991** The MBA program is launched.
- 1994** Tsinghua SEM celebrates its 10th anniversary, and Dean ZHU Rongji remarks: "If each of you runs an enterprise successfully, there will be a great hope for China's economy".
- 1997** Tsinghua SEM is relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee.
The international MBA program in collaboration with MIT Sloan School of Management is launched.
- 1998** Tsinghua SEM is accredited to grant doctoral degrees in Econometrics and Enterprise Management.
- 2000** The Advisory Board is established with ZHU Rongji as Honorary Chairman.
Tsinghua SEM is accredited to grant doctoral degrees in Business Administration.
- 2001** ZHAO Chunjun becomes the second dean of Tsinghua SEM.
Management Science and Engineering, Technical Economics and Management, and Econometrics are named National Priority Disciplines.
Tsinghua SEM partners with Harvard Business School to launch the Tsinghua-Harvard executive education program.
- 2002** The EMBA program is launched.
Shunde Building, funded by a contribution from Mr. S.T. Wu, is completed and put into use.
The Special-Term Professorship program is launched.
- 2003** Tsinghua SEM is accredited to grant doctoral degrees in Political Economy.

- 2004** Tsinghua SEM celebrates its 20th anniversary.
The Department of Enterprise Management is divided into the Department of Human Resources, the Department of the Marketing and the Department of Business Strategy and Policy.
- 2005** Tsinghua University Executive Vice-President HE Jiankun becomes the third dean of Tsinghua SEM.
- 2006** QIAN Yingyi becomes the fourth dean of Tsinghua SEM.
Tsinghua SEM is accredited to grant doctoral degrees in Theoretical Economics and Applied Economics.
The second degree undergraduate program in Economics begins.
- 2007** Tsinghua SEM obtains AACSB accreditation.
Management Science and Engineering, Business Administration, and Econometrics are named National Priority Disciplines.
The Tsinghua-INSEAD dual-degree EMBA program begins.
- 2008** Tsinghua SEM is accredited under EQUIS.
- 2009** The new undergraduate curriculum is launched.
The new MBA curriculum is launched.
- 2010** The MBA admissions reform is initiated.
The Master's programs reform is initiated.
The Master of Professional Accounting program is launched.
- 2011** *Tsinghua Business Review* is launched.
Founding Dean ZHU Rongji returns to Tsinghua SEM upon Tsinghua University's centennial celebration.
The Master in Management (MiM) program is initiated as the first of its kind in China.
The Master of Finance (MoF) program begins.
The doctoral programs are restructured with admissions by department.
- 2012** The faculty tenure-track system is implemented.
All new EMBA curriculum is launched.
- 2013** The Department of Innovation, Entrepreneurship and Strategy is established.
Tsinghua x-lab is launched.
The second degree undergraduate program in Management is resumed.
The MBA+X dual-degree program is launched.
The Tsinghua SEM Entrepreneur Fellows Program is launched.

- 2014** The undergraduate admissions reform experiment is initiated.
China Journal of Economics is launched.
Tsinghua SEM celebrates its 30th anniversary.
Tsinghua SEM Alumni Association is founded.
The Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management is launched.
The undergraduate education reform wins the first China National Education Achievement Award.
The MBA education reform wins the first Chinese Society of Academic Degrees and Graduate Education Achievement Award.
- 2015** The Tsinghua-Columbia Dual Master's Degree Program in Business Analytics is launched.
Tsinghua SEM X-elerator is launched.
The Tsinghua-INSEAD dual-degree EMBA program ranks first globally in the *Financial Times* EMBA ranking, first time for a mainland Chinese business school.
- 2016** A celebration is held for the 90th anniversary of the Department of Economics.
The exhibition on Professor CHEN Daisun opens.
The exhibition on Professor ZHAO Jiahe opens.
A new course "ZHU Rongji Economic and Management Theory and Practice" is launched.
Executive Management Training (EMT) is launched.
- 2017** Tsinghua SEM maintains AACSB Business Accreditation.
Management Science and Engineering, Business Administration, Accounting and Finance, Economics and Econometrics are included on the national list of developing world-class disciplines.
The Tsinghua-Tencent Future-Tech Entrepreneur Program is launched.
The first China Job Market for Economists is held.
- 2018** Mansfield Chair Professor BAI Chong-En is appointed as the fifth dean of Tsinghua SEM.
Tsinghua University-Singapore Management University MCFO & MPAcc Dual Degree Program is launched.
The Entrepreneur Management Development Program (EMD) is launched and renamed the "New-era Entrepreneur Development Program (NEED)".
Tsinghua University-University of Chicago Joint Research Center for Economics and Finance is jointly established with University of Chicago's Becker Friedman Institute for Economics.
Tsinghua SEM is awarded CEMS School of the Year 2017-2018.

- 2019** Tsinghua-Alibaba New Business Xuetang Program is launched.
The Financial Technology EMBA Program is launched cooperatively with China Capital Market Institute.
The Capital Market Leaders Program is launched cooperatively with China Capital Market Institute.
Tsinghua University approves the establishment of Tsinghua Institute for Economics and Management in Shenzhen and Tsinghua SEM Shenzhen Campus.
The Master Program in Advanced Financial Management and Big Data is launched.
Tsinghua SEM holds the 2019 CEMS Strategic Board Meeting.
Tsinghua SEM holds the 2019 Global Forum of Economics and Business School Deans and C9+ Business Schools Alliance founding conference.
Tsinghua SEM celebrates its 35th anniversary and launched five scholarships under the names of late faculty.
Tsinghua SEM celebrates the 40th anniversary of the Department of Management Engineering.
The Dual Master's Degree Program with London Business School in Financial Analysis is launched.
- 2020** Tsinghua SEM Research Impact Enhancement Grant is established.
Double Bachelor's Degree in Computer Science and Finance begins enrollment of the first cohort.
Tsinghua SEM signs contract with the Government of Futian District of Shenzhen on the joint establishment of Shenzhen Institute of Economics and Management, Tsinghua University.
The 20th anniversary of the Advisory Board and the board meeting is held online and offline for the first time.
- 2021** The SEM New Buildings are completed.
Shanghai Alumni Center of Tsinghua SEM is launched.
The Institute of Innovation Management of Tsinghua Shenzhen International Graduate School is established.
The Shenzhen Institute of Economics and Management, Tsinghua University is established.
Tsinghua University-The Chinese University of Hong Kong Dual Undergraduate Degree Program in Economics (English) is launched.
SEM Eco-Explorer Program is launched.
- 2022** The SEM New Buildings are put into use.
Tsinghua SEM maintains AACSB Business Accreditation.
Tsinghua Technology Innovation MBA Program is launched cooperatively with Shenzhen International Graduate School of Tsinghua University.
The Tsinghua Xuetang Economics Program is launched.
Tsinghua SEM jointly launches the Chief Digital Officer (CDO) Program with School of Software and School of Law.
The Tsinghua SEM Thought Leadership Book Series is launched.

The Advisory Board

The Advisory Board of Tsinghua University School of Economics and Management was founded in October 2000.

Honorary Chairman

ZHU Rongji

Founding Dean, School of Economics and Management, Tsinghua University (1984-2001)
Premier, State Council, People's Republic of China (1998-2003)

Honorary Members

The Lord Browne of Madingley

Chairman, BeyondNetZero
Former Group Chief Executive, bp p.l.c.

HO Ching

Chairman, Temasek Trust

Henry M. Paulson, Jr.

Founder and Chairman, Paulson Institute
Executive Chairman, TPG Rise Climate
Former U.S. Secretary of the Treasury
Former Chairman and CEO, The Goldman Sachs Group, Inc.

H. Lee Scott, Jr.

Former President and CEO, Wal-Mart Stores, Inc.

Chairman

Tim Cook

CEO, Apple

Vice Chairmen

WANG Xiqin

Deputy Secretary, the CPC Tsinghua University Committee
President, Tsinghua University

QIAN Yingyi

Professor and Dean (2006-2018), School of Economics and Management, Tsinghua University
Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University
Chairman, Board of Trustees, Westlake University

Members

Mary T. Barra

Chair and Chief Executive Officer, General Motors Company

Jim Breyer

Founder and CEO, Breyer Capital

Thomas Buberl

Chief Executive Officer, AXA

Roland Busch

Chairman of the Managing Board, President and Chief Executive Officer, Siemens AG

Raymond T. Dalio

Founder, CIO Mentor, and Member of the Bridgewater Board, Bridgewater Associates, LP

Srikant M. Datar

George F. Baker Professor of Administration Dean, Harvard Business School

Michael Dell

Chairman of the Board and Chief Executive Officer, Dell Technologies

Jamie Dimon

Chairman of the Board and Chief Executive Officer, JPMorgan Chase

Michel Doukeris

Global Chief Executive Officer, AB InBev

Laurence D. Fink

Chairman and Chief Executive Officer, BlackRock, Inc.

William E. Ford

Chairman and Chief Executive Officer, General Atlantic

Jane Fraser

Chief Executive Officer, Citi

Victor K. Fung

Group Chairman, Fung Group

Christopher B. Galvin

Co-Founder and Chairman, Gore Creek Asset Management LLC
Former Chairman and Co-Founder, Harrison Street Real Estate Capital
Former Chairman and CEO, Motorola Inc.

Terry Gou

Founder, Foxconn Technology Group
Senior Advisor, Sharp Corporation

Mario Greco

Group Chief Executive Officer, Zurich

Evan G. Greenberg

Chairman and Chief Executive Officer, Chubb Limited and Chubb Group

Maurice R. Greenberg

Chairman and Chief Executive Officer, Starr Insurance Companies

GU Binglin

Director, Institute for Advanced Study, Tsinghua University
Former President, Tsinghua University

Erika James

Dean, The Wharton School of the University of Pennsylvania

Ola Källenius

Chairman of the Board of Management, Mercedes-Benz Group AG

Christian Klein

CEO and Member of the Executive Board, SAP SE

Henry R. Kravis

Co-Founder and Co-Executive Chairman, KKR

Ramon Laguarta

Chairman and Chief Executive Officer, PepsiCo

Jonathan D. Levin

Philip H. Knight Professor and Dean, Stanford Graduate School of Business

Richard C. Levin

Former CEO, Coursera
President Emeritus, Yale University

Richard Li

Founder and Chairman, Pacific Century Group

Robin Li

Co-Founder, Chairman and Chief Executive Officer, Baidu, Inc.

Bernard Looney

Chief Executive Officer, bp

Andrónico Luksic

Chairman, Luksic Group

Jack Ma

Founder, Jack Ma Foundation
Partner, Alibaba Group

Pony Ma

Core Founder, Chairman of the Board and CEO, Tencent

Óscar García Maceiras

Chief Executive Officer, Inditex Group

Eric S. Maskin

Adams University Professor and Professor of Economics and Mathematics, Harvard University
2007 Nobel Laureate in Economics

Doug McMillon

President and CEO, Walmart Inc.

Elon Musk

CEO, Tesla, Inc.
Co-founder and CEO, Space Exploration Technologies (Space X)

Satya Nadella

Chairman and Chief Executive Officer, Microsoft

James Quincey

Chairman and Chief Executive Officer, The Coca-Cola Company

Brian L. Roberts

Chairman and Chief Executive Officer, Comcast Corporation

David M. Rubenstein

Co-Founder and Co-Chairman, The Carlyle Group

Dilhan Pillay SANDRASEGARA

Executive Director and Chief Executive Officer, Temasek Holdings (Private) Limited and Temasek International Pte. Ltd

David C. Schmittlein

John C Head III Dean, MIT Sloan School of Management

Stephen A. Schwarzman

Chairman, CEO and Co-Founder, Blackstone

David M. Solomon

Chairman and Chief Executive Officer, The Goldman Sachs Group, Inc.

Masayoshi Son

Representative Director, Corporate Officer, Chairman and CEO, SoftBank Group Corp.

A. Michael Spence

Philip H. Knight Professor Emeritus of Management, Stanford University
2001 Nobel Laureate in Economics

Bob Sternfels

Global Managing Partner, McKinsey & Company

Ratan N. Tata

Chairman, Tata Trusts
Chairman Emeritus of Tata Sons, Tata Industries, Tata Motors, Tata Steel and Tata Chemicals

John L. Thornton

Executive Chairman, Barrick Gold Corporation
Chairman, Pinebridge Investments
Chair Emeritus, Brookings Institution

Ben van Beurden

Chief Executive Officer, Shell plc

Jacob Wallenberg

Chair of the Board, Investor AB

WANG Dazhong

Former President, Tsinghua University

Marjorie Yang

Chairman, Esquel Group

ZHAO Chunjun

Dean (2001-2005), School of Economics and Management, Tsinghua University

Oliver Zipse

Chairman of the Board of Management, BMW AG

Mark Zuckerberg

Founder and CEO, Meta

Up to September 30, 2022, Tsinghua SEM has 157 full-time faculty members and four dual-appointed faculty of Tsinghua Shenzhen International Graduate School (Innovation Management Area) and Tsinghua SEM (Shenzhen Campus). Among full-time and four dual-appointed faculty, 158 have Ph.D. degrees; nine are recipients of the China National Science Foundation's Distinguished Young Scholars Funds; ten are recipients of National Natural Science Foundation of China's Excellent Young Scientists Fund; four are Fellows of International Academic Institutes; nine are supported by the "Program for New Century Excellent Talents" of the Ministry of Education. Tsinghua SEM also invites Honorary Professors, Adjunct Professors, Visiting Professors, and Management Practice of Visiting Professors.

Department of Accounting



HAO Zhenping
Professor

Bachelor, 1982, Tianjin University of Finance and Economics
Master, 1987, Tianjin University of Finance and Economics
Ph.D., 1992, Tianjin University of Finance and Economics

Research Areas

Auditing Theories and Practices, Corporate Governance and Internal Control, Financial Accounting Theories and Practices, Multi-National Corporations and International Accounting



CHEN Guanting
Associate Professor

Bachelor, 1985, Renmin University of China
Master, 1989, Renmin University of China
Ph.D., 1997, Renmin University of China

Research Areas

Corporate Internal Control and Risk Management, Auditing Theory and Practices, Taxation and Tax Planning



JIA Ning
Associate Professor

Bachelor, 2002, University of Minnesota
Master, 2004, Stanford University
Ph.D., 2007, Stanford University

Research Areas

Financial Accounting, Corporate Governance, IPOs and Auditing



CHEN Wuzhao
Associate Professor

Bachelor, 1992, Zhongnan University of Finance and Economics
Master, 1995, Research Institute for Fiscal Science, Ministry of Finance
Ph.D., 2004, Tsinghua University

Research Areas

Accounting and Capital Market, Corporate Governance, Auditing, Corporate Internal Control and Risk Management, Financial Statement Analysis



LI Dan
Associate Professor,
Secretary of CPC Branch

Bachelor, 2001, Beijing Institute of Technology
Ph.D., 2007, Georgia Institute of Technology

Research Areas

Financial Accounting, Corporate Governance, IPOs and Auditing



CHEN Xiao
Professor

Bachelor, 1983, Wuhan Institute of Chemical Engineering
Master, 1989, University of Science and Technology of China
Ph.D., 1996, Tulane University

Research Areas

Accounting and Capital Market, Corporate Governance, International Taxation, Taxation and Business Strategy, Business Valuation



LUO Mei
Associate Professor

Bachelor, 1998, Tsinghua University
Ph.D., 2004, University of California, Berkeley

Research Areas

Financial Accounting and Capital Market, Blockchain and Cryptocurrency



DU Shengli
Associate Professor

Bachelor, 1984, Bayi Agricultural University
Ph.D., 1997, Renmin University of China

Research Areas

Management Control and Performance Evaluation, Capital Management and Corporate Finance, Financial Governance and Financial Ethics, Group Company and Finance Company, State-Owned Assets and State-Owned Enterprises



LUO Ting
Associate Professor, Vice Chair

Bachelor, 1997, Peking University
Ph.D., 2007, University of Wisconsin-Madison

Research Areas

Management Motivation, Information Disclosure, Financial Report, Operation Strategy



QIAN Ping
Associate Professor

Bachelor, 1992, Sichuan University
Master, 1995, Sichuan University
Ph.D., 1998, Peking University

Research Areas

Financial Information and Capital Market,
Financial Information and Management
Control, Corporate Governance, Taxation



XUE Jian
Professor, Associate Dean

Bachelor, 1998, Tsinghua University
Master, 2000, Tsinghua University
Ph.D., 2006, Carnegie Mellon University

Research Areas

Financial Information and Capital Market,
Corporate Governance



WANG Kun
Associate Professor

Bachelor, 1998, Nankai University
Ph.D., 2003, Hong Kong University of Science
and Technology

Research Areas

Corporate Governance, Financial Accounting,
Audit Quality



YIN Cheng
Assistant Professor

Bachelor, 2012, Southwestern University of
Finance and Economics
Ph.D., 2018, Rutgers, The State University of
New Jersey

Research Areas

Accounting Information Systems, Financial
Accounting



XIAO Xing
Professor, Chair

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2004, Tsinghua University

Research Areas

Corporate Finance, Corporate
Governance, Financial Statement
Analysis, Financial Accounting



ZHANG Haiyan
Associate Professor

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2005, Hong Kong University of
Science and Technology

Research Areas

Accounting Information and Corporate
Governance, Managerial Accounting, Auditing



XIE Deren
Professor

Bachelor, 1993, Xiamen University
Ph.D., 1998, Xiamen University

Research Areas

Accounting and Interdisciplinary Study on
Accounting, New Institutional Economics and
the Theory of the Firm, Accounting Standards,
Corporate Governance and Executive Incentive,
Free Cash Flow Productivity



ZHOU Li
Research Fellow

Bachelor, 1988, Southeast University
Master, 1991, Southeast University
Ph.D., 2002, Tsinghua University

Research Areas

Accounting, Public Policy, Research Policy



XU Da
Assistant Professor

Bachelor, 2016, Xiamen University
Ph.D., 2022, Tulane University

Research Areas

Voluntary Disclosure, Product Market
Competition, Emerging Markets

Department of Economics



BAI Chong-En
Mansfield Freeman Chair
Professor, Dean

Bachelor, 1983, University of Science and
Technology of China
Ph.D., 1988, University of California, San Diego
Ph.D., 1993, Harvard University

Research Areas

Institutional Economics, Economic Growth
and Development, Public Economics, Finance,
Corporate Governance and Chinese Economy



CAO Jing
Associate Professor

Bachelor, 1998, Peking University
Master, 2001, Peking University
Ph.D., 2007, Harvard University

Research Areas

Energy and Environmental Economics,
Economics of Climate Change, Public
Economics



CHEN Tuo
Assistant Professor

Bachelor, 2008, Fudan University
Master, 2011, École Polytechnique, France
Master, 2012, ENSAE-ParisTech, France
Ph.D., 2018, Columbia University

Research Areas

Macroeconomics, Productivity, Inequality



DONG Feng
Associate Professor

Bachelor, 2006, Renmin University of China
Master, 2009, Peking University
Ph.D., 2014, Washington University in St. Louis

Research Areas

Chinese Economy, Macroeconomics, Monetary
Economics, Economic and Financial Networks



FENG Yingjie
Assistant Professor

Bachelor, 2011, Peking University
Master, 2014, Peking University
Ph.D., 2019, University of Michigan, Ann Arbor

Research Areas

Theoretical and Applied Econometrics,
Mathematical Statistics, Data Science



GAO Ming
Assistant Professor

Bachelor, 2001, Tsinghua University
Master, 2003, Tsinghua University
Ph.D., 2010, London Business School

Research Areas

Platform Economics, Digital Economy,
Industrial Organization, Behavioral IO, Antitrust
and Competition Policy



JIN Sainan
Professor

Bachelor, 1996, Peking University
Master, 1999, Peking University
Ph.D., 2004, Yale University

Research Areas

Econometric Theory, Panel Data Models



LI Mingzhi
Associate Professor

Bachelor, 1987, Nankai University
Master, 1990, Shanghai Jiaotong University
Ph.D., 1999, the University of Texas at Austin

Research Areas

Industrial Organization



LIU Chenyuan
Assistant Professor

Bachelor, 2015, The University of Hong Kong
Ph.D., 2020, University of Wisconsin-Madison

Research Areas

Applied Microeconomics, Health Economics,
Industrial Organization, Insurance Markets



LIU Lingling
Professor

Bachelor, 1982, Harbin Normal University
Master, 1991, Harbin Normal University
Ph.D., 1996, Renmin University of China
Research Areas
Public Finance of China, Tax Law and Tax System, Macroeconomics, Rural Economy and Fiscal Policy, Transitional Economy and Theory of Modernization, Economic Game Theory and Design of the Fiscal System



MA Hong
Professor, Vice Chair

Bachelor, 2002, Fudan University
Master, 2004, University of California, Davis
Ph.D., 2009, University of California, Davis
Research Areas
International Trade, Development Economics, International Price Comparison



LIU Qing
Associate Professor

Bachelor, 1996, Xinjiang University of Finance and Economics
Master, 1999, Zhejiang University
Master, 2002, University of British Columbia
Ph.D., 2008, University of Toronto
Research Areas
International Macroeconomics, Monetary Economics, Chinese Economy



OUYANG Min
Associate Professor

Bachelor, 2000, Peking University
Master, 2003, University of Maryland
Ph.D., 2005, University of Maryland
Research Areas
Macroeconomics, Finance, Applied Econometrics, Industrial Organization, Labor Economics



LIU Xiao
Associate Professor

Bachelor, 2006, Renmin University of China
Master, 2010, University of Michigan
Ph.D., 2012, University of Michigan
Research Areas
Experimental and Behavioral Economics, Game Theory, Mechanism Design



PAN Wenqing
Professor

Bachelor, 1987, Northwest Normal University
Master, 1993, Lanzhou University
Ph.D., 1999, Renmin University of China
Research Areas
Input-Output Analysis, Quantitative Economics, Regional Economics, International Economics



LU Yi
CITIC Chair Professor, Chair

Bachelor, 1999, Fudan University
Master, 2003, Fudan University
Ph.D., 2007, The University of Hong Kong
Research Areas
Chinese Economy, Public Finance, International Trade



QI Liangshu
Associate Professor

Bachelor, 1993, Nankai University
Master, 1996, Peking University
Ph.D., 1999, Peking University
Research Areas
Development Economics, Political Economy



LUO Wenlan
Associate Professor

Bachelor, 2011, Tsinghua University
Ph.D., 2017, Georgetown University
Research Areas
Macroeconomics, Monetary Economics, Computational Methods



QIAN Yingyi
Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University
Dean (2006-2018)

Bachelor, 1982, Tsinghua University
Master, 1982, Columbia University
Master, 1984, Yale University
Ph.D., 1990, Harvard University
Research Areas
Comparative Economics, Institutional Economics, Economics of Transition, Chinese Economy



SHI Xinzheng
Associate Professor

Bachelor, 2000, Peking University
Master, 2003, Peking University
Ph.D., 2009, University of Michigan
Research Areas
Development/Transition Economics, Public Economics, Applied Microeconomics, Chinese Economy



WU Kangping
Professor, Secretary of CPC Branch

Bachelor, 1982, Northwest University
Master, 1985, Northwest University
Ph.D., 1989, Chinese Academy of Sciences
Research Areas
Theoretical Basis Research of Microeconomics and Macroeconomics



SU Liangjun
C.V. Starr Chair Professor

Bachelor, 1994, Xi'an Jiaotong University
Master, 1997, Tongji University
Master, 1999, University of California, Riverside
Ph.D., 2004, University of California, San Diego
Research Areas
Econometric Theory, Nonparametric Econometrics, Panel Data Models, Big Data Analysis, Model Selection and Model Averaging, Financial Econometrics, Spatial Econometrics



YANG Siqun
Associate Professor

Bachelor, 1986, Renmin University of China
Master, 1989, Chinese Academy of Social Sciences
Ph.D., 1998, Chinese Academy of Social Sciences
Research Areas
Economic Analysis of Investment and Consumption, Theory of Security Investment



Alexander C. White
Associate Professor

Bachelor, 2005, Columbia University
Master, 2006, Toulouse School of Economics
Ph.D., 2011, Toulouse School of Economics
Research Areas
Industrial Organization, Microeconomic Theory, Economics of the Internet



YAO Wen
Associate Professor

Bachelor, 2006, Fudan University
Bachelor, 2006, University of Birmingham
Ph.D., 2011, University of Pennsylvania
Research Areas
Macroeconomics, International Finance, Quantitative Methods, Chinese Economy



WU Binzhen
Associate Professor, Vice Chair

Bachelor, 1998, Xi'an Jiaotong University
Master, 2001, Peking University
Ph.D., 2006, University of Wisconsin-Madison
Research Areas
Public Economics, Applied Micro, Economics of Education



ZHENG Jie
Associate Professor

Bachelor, 2003, Tsinghua University
Master, 2005, Tsinghua University
Master, 2007, Washington University in St. Louis
Ph.D., 2011, Washington University in St. Louis
Research Areas
Microeconomic Theory, Information Economics, Behavioral Economics, Experimental Economics, Industrial Organization



WU Xingye
Assistant Professor

Bachelor, 2012, Tsinghua University
Master, 2014, Columbia University
Ph.D., 2018, Columbia University
Research Areas
Microeconomic Theory, Mechanism Design, Matching Theory



ZHONG Xiaohan
Professor, Deputy Secretary of CPC Committee

Bachelor, 1994, Tsinghua University
Master, 1999, Tsinghua University
Ph.D., 1999, Tsinghua University
Research Areas
Mechanism Design, Applied Microeconomics, Chinese Economy



ZHOU Junjie
Richard Li Chair Professor

Bachelor, 2007, University of Science and Technology of China
Ph.D., 2012, University of California, Berkeley

Research Areas

Social and Economic Networks, Digital Economics, Industrial Organization, Game Theory



GAO Feng
Associate Professor, Secretary of CPC Branch

Bachelor, 1999, Tsinghua University
Ph.D., 2006, Tsinghua University

Research Areas

Financial Econometrics, Asset Pricing, Risk Management and Insurance, Green Finance, Fintech



LI Jinliang
Professor

Bachelor, 1997, Tsinghua University
Ph.D., 2001, Syracuse University

Research Areas

Financial Markets, Entrepreneurial Finance, Investments



Michael R. Powers
Zurich Insurance Group Chair Professor

Bachelor, 1982, Yale University
Master, 1982, Yale University
Ph.D., 1987, Harvard University

Research Areas

Government Regulation and Public Policy, Applications of Game Theory in Risk and Insurance, Mathematical Models in Enterprise Risk Management, Tax Treatment of Risk Transfers

Department of Finance



HE Ping
Professor, Associate Dean, Chair

Bachelor, 1997, Tsinghua University
Master, 2002, University of Pennsylvania
Ph.D., 2004, University of Pennsylvania

Research Areas

Financial Institutions, Monetary Economics, Macro-Finance



LIU Chun
Associate Professor, Vice Chair

Bachelor, 1999, Tsinghua University
Master, 2001, Tsinghua University
Ph.D., 2007, University of Toronto

Research Areas

Financial Econometrics, Financial Market, Risk Management



SHEN Tao
Associate Professor

Bachelor, 2006, Nankai University
Master, 2008, Georgia Institute of Technology
Ph.D., 2013, University of Minnesota

Research Areas

Corporate Investment, Credit Risks, Corporate Merger and Acquisition



CHEN Bingzheng
Professor

Bachelor, 1982, University of Science and Technology of China
Master, 1985, Renmin University of China
Ph.D., 1995, Tsinghua University

Research Areas

Risk Management and Insurance, Enterprises Risk Management, Pension, Insurance-Linked Securitization



HUANG Zhangkai
Associate Professor

Bachelor, 1998, Guangdong University of Foreign Studies
Master, 1999, University of Essex
Ph.D., 2003, University of Oxford

Research Areas

Corporate Finance, New Political Economy, Economic History



LIU Shuo
Assistant Professor

Bachelor, 2012, Nankai University
Master, 2013, Columbia University
Master, 2016, University of California, Los Angeles
Ph.D., 2020, University of California, Los Angeles

Research Areas

Over-The-Counter Market, Fixed Income Securities, Asset Pricing, Financial Intermediation



WANG Guiqin
Associate Professor

Bachelor, 1986, Dalian Foreign Languages Institute
Master, 1989, Tsinghua University
Ph.D., 2014, University of Electronic Science and Technology of China

Research Areas

History of Finance, Financial Services Marketing, Strategic Corporate Communication, Negotiations



CHEN Taotao
Professor

Bachelor, 1988, Tsinghua University
Master, 1991, Research Institute for Fiscal Science, Ministry of Finance
Ph.D., 2003, Tsinghua University

Research Areas

Chinese Company Investing Abroad, International Business, Openness and Development for Developing Countries, FDI Spillover, Corporate Finance, Business Valuation & Valuation of Intangibles



JIANG Lei
Associate Professor

Bachelor, 2003, Harbin Institute of Technology
Master, 2005, Harbin Institute of Technology
Master, 2006, University of Virginia
Ph.D., 2011, Emory University

Research Areas

Empirical Asset Pricing, Stock Market Microstructure



LU Yao
Professor, Vice Chair

Bachelor, 2000, Central University of Finance and Economics
Master, 2003, New York University
Ph.D., 2009, University of Michigan

Research Areas

Corporate Finance, Corporate Governance, Law and Finance, Labor and Finance, Technological Changes and Capital Markets



WANG Hao
Associate Professor

Bachelor, 1995, Shenyang University of Technology
MBA, 2000, Eastern Illinois University
Ph.D., 2007, McGill University

Research Areas

Fixed Income Securities, Credit Risk, Asset Pricing



CHEN Yunling
Associate Professor

Bachelor, 2002, Fudan University
Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas

Corporate Finance, Financial Market, Corporate Governance



LI Daokui
Professor

Bachelor, 1985, Tsinghua University
Ph.D., 1992, Harvard University

Research Areas

Government and Economics, Economic History, and the Chinese Economy



PANG Jiaren
Associate Professor

Bachelor, 2000, Peking University
Master, 2004, Vanderbilt University
Ph.D., 2007, Washington University in St. Louis

Research Areas

Corporate Finance, Corporate Governance, Mergers and Acquisitions, Capital Markets



WANG Jun
Associate Professor

Bachelor, 1995, Northern Jiaotong University
Master, 1998, Peking University
Ph.D., 2008, Tsinghua University

Research Areas

Insurance Economics, Risk Management, Corporate Finance



WANG Tianyu
Associate Professor

Bachelor, 2010, Zhejiang University
Master, 2012, Tilburg University
Ph.D., 2018, Imperial College London
Research Areas
Empirical Asset Pricing, Financial Intermediation, International Finance



ZHANG Taowei
Associate Professor

Bachelor, 1984, Tsinghua University
Master, 1987, Tsinghua University
Ph.D., 2000, Tsinghua University
Research Areas
Financial Engineering (Financial Derivatives Development, Financial Risk Management), Investment Banking (Private Equity, M&A), International Finance, RMB Exchange Rate, Corporate Governance, Incentive and Restriction Mechanism



ZHU Yujie
Professor

Bachelor, 1992, Tsinghua University
Master, 1994, Tsinghua University
Ph.D., 2005, Tsinghua University
Research Areas
Asset Pricing, Investment, Asset Allocation and Investment Strategy



GAO Xudong
Professor

Bachelor, 1988, Harbin Institute of Technology
Master, 1991, Renmin University of China
Ph.D., 2003, Massachusetts Institute of Technology
Research Areas
Competitive Strategy, Technology Strategy, Management of Technological Innovation



WANG Yintian
Associate Professor

Bachelor, 1998, Xi'an Jiaotong University
Master, 2000, Queen's University
Ph.D., 2006, McGill University
Research Areas
Financial Derivatives, Econometric Modeling, Risk Management



ZHAO Dongqing
Associate Professor, Deputy Secretary of CPC Committee

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2006, Tsinghua University
Research Areas
Corporate Finance

Department of Innovation, Entrepreneurship and Strategy



GUO Yidi
Associate Professor

Bachelor, 2005, Tsinghua University
Master, 2008, Tsinghua University
Ph.D., 2017, INSEAD
Research Areas
Strategic Management, Organization Theory



YANG Zhishu
Professor

Bachelor, 1988, Harbin Institute of Technology
Master, 1995, Tsinghua University
Ph.D., 2001, Tsinghua University
Research Areas
Financial Market Microstructure, Behavioral Finance, Corporate Finance, Banking and Financial Institutions, Econometrics of Financial Markets



ZHU Wu
Assistant Professor

Bachelor, 2009, University of Science and Technology Beijing
Master, 2016, Peking University
Master, 2021, University of Pennsylvania
Ph.D., 2021, University of Pennsylvania
Research Areas
Finance, Machine Learning, Macroeconomics, and Network Economics



CHEN Jin
Apple Inc. Chair Professor

Bachelor, 1989, Zhejiang University
Ph.D., 1994, Zhejiang University
Research Areas
Managing Technological Innovation, Business Administration



HAO Jie
Lecturer

Bachelor, 2003, Monash University
Master, 2004, University of Sydney
Ph.D., 2013, University of Sydney
Research Areas
Entrepreneurship Education, International Management, Gender, Family Business



YIN Xiang
Assistant Professor

Bachelor, 2014, Renmin University of China
Master, 2016, Toulouse School of Economics
Ph.D., 2022, London School of Economics
Research Areas
Entrepreneurial Economics, Venture Capital & Private Equity, Public Spending & Finance, Big Data in Government



ZHU Wuxiang
Professor

Bachelor, 1987, Tsinghua University
Master, 1989, Tsinghua University
Ph.D., 2002, Tsinghua University
Research Areas
Corporate Finance, Industry Finance, Business Model, Government Finance



CHENG Yuan
Associate Professor, Chair

Bachelor, 1991, Huazhong University of Science and Technology
Master, 1996, Huazhong University of Science and Technology
Ph.D., 2000, Tsinghua University
Research Areas
Information Technology Management, Service Management, Institution and Entrepreneurial Strategy, Digital Economy, Technology Economics



JIAO Jie
Professor

Bachelor, 1996, Tsinghua University
MBA, 2002, Tsinghua University
Ph.D., 2006, The George Washington University
Research Areas
Strategic Management and Strategic Restructuring, Global Strategy, Regional Development Strategy



ZHANG Lihong
Professor

Bachelor, 1988, Nankai University
Master, 1991, Nankai University
Ph.D., 1999, Chinese Academy of Sciences
Research Areas
Theory of Asset Pricing, Portfolio Management, Stochastic Calculus, Risk Theory and Risk Management



ZHU Yingzi
Professor

Bachelor, 1991, University of Science and Technology of China
Master, 1993, New York University
Ph.D., 1997, New York University
MBA, 2002, New York University
Research Areas
Asset Pricing and Machine Learning, Investment, Risk Management



GAO Jian
Professor

Bachelor, 1984, Chongqing Institute of Architecture Engineering
Master, 1987, Chongqing Institute of Architecture Engineering
Ph.D., 1996, Tsinghua University
Research Areas
Entrepreneurship, Company Transformation, Venture Capital and Private Equity, Sustainable Entrepreneurship



JIN Yongjun
Associate Professor

Bachelor, 1990, East China Normal University
Master, 1996, Peking University
Research Areas
M&A Related Intellectual Property Law, Law of Corporation, Contracts and Chinese Tax Issue, Judicial Case Reviews, and General Management Case Study



LI Donghong
Professor, Secretary of CPC Branch

Bachelor, 1993, Lanzhou University
Master, 1996, Lanzhou University
Ph.D., 1999, Renmin University of China

Research Areas
Strategic Management, Internationalization,
Industry Upgrading



WANG Yi
Associate Professor

Bachelor, 1993, Beijing University of
Astronautics and Aeronautics
Master, 1996, Tianjin University
Ph.D., 2000, Zhejiang University

Research Areas
Management of Technological Innovation,
Strategic Management, Corporation
Competence



XU Mingtao
Assistant Professor

Bachelor, 2011, University of International
Business and Economics
Master, 2013, Georgia Institute of Technology
Master, 2015, Emory University
Ph.D., 2020, Purdue University

Research Areas
Strategy, Innovation, Entrepreneurship,
Property Rights, Artificial Intelligence

Department of Leadership and Organization Management



LI Jizhen
Professor, Associate Dean

Bachelor, 1997, Tsinghua University
Master, 2002, Tsinghua University
Ph.D., 2002, Tsinghua University

Research Areas
Digital transformation, Management
of Technological Innovation and
Entrepreneurship, Project Management



Steven White
Associate Professor

Bachelor, 1985, Duke University
Master, 1988, International University of Japan
Ph.D., 1997, Massachusetts Institute of
Technology

Research Areas
Strategy, Internationalization, Innovation,
Entrepreneurship, Industry Ecosystems



YANG Delin
Professor

Bachelor, 1982, Huazhong Normal University
Master, 1991, Chinese Academy of Sciences
Ph.D., 1997, Chinese Academy of Social
Sciences

Research Areas
Entrepreneurial Management, Management
of Technological Innovation, Interactions
Between Industry and University, Management
of Intellectual Property Rights



CHEN Guoquan
Mr. Henry R. Kravis Chair Professor,
Vice Chair

Bachelor, 1990, Tsinghua University
Master, 1991, Tsinghua University
Ph.D., 1994, Tsinghua University

Research Areas
Time-Space Theory of Leadership and
Management, Time-Space Theory of
Organizational Learning, Time-Space
Leadership, Organizational Learning and
Learning Organization, Team Learning and
Learning Team, Individual Learning and
Learning Leader, Team Management



LI Xibao
Associate Professor, Vice Chair

Bachelor, 1993, Shanghai Jiaotong University
Master, 1998, Tsinghua University
Master, 2001, The Ohio State University
Ph.D., 2003, The Ohio State University

Research Areas
Innovation Management, Entrepreneurial
Management, Knowledge Management



WU Rui
Associate Professor

Bachelor, 2001, Peking University
Master, 2003, University of California, Los
Angeles
Ph.D., 2010, University of Southern California

Research Areas
Mergers and Acquisitions (M&A), Cooperative
Innovation, Multinational Enterprises (MNE),
Non-market Strategy



ZHANG Wei
Associate Professor

Bachelor, 1995, Tsinghua University
Master, 1998, Tsinghua University
Ph.D., 2002, Tsinghua University

Research Areas
Venture Capital, Entrepreneurship,
Development and Dynamics of Emerging
Industries



CHI Wei
Associate Professor, Assistant
Dean

Bachelor, 1998, Renmin University of China
Ph.D., 2003, University of Minnesota

Research Areas
Compensation and Incentives, Job Market and
Employment, Talent Management, CEO and
TMT, and Human Resources in New Economy



LV Chunyan
Associate Professor

Bachelor, 1986, Peking University
Master, 1989, Peking University

Research Areas
Law of Corporation, Contracts and Related
Judicial Case Comments



XIE Wei
Professor

Bachelor, 1989, PLA Transportation
Engineering College
Master, 1993, Southeast University
Ph.D., 1999, Tsinghua University

Research Areas
Strategic Alliance, Managerial Innovation,
Strategic Leadership



ZHU Hengyuan
Professor

Bachelor, 1991, Tsinghua University
Master, 1998, Tsinghua University
Master, 2000, Rensselaer Polytechnic Institute
Ph.D., 2006, Tsinghua University

Research Areas
Industry Dynamics in Emerging Market,
Innovation and Corporation Transformation,
Strategy Rhythm



GAO Xiangyu
Assistant Professor

Bachelor, 2001, Xi'an Jiaotong University
Master, 2005, Xi'an Jiaotong University
Ph.D., 2015, National University of Singapore

Research Areas
Interpersonal Trust, Proactive Personality and
Behavior, Work Safety and Error Management



NING Xiangdong
Professor

Bachelor, 1988, Tsinghua University
Master, 1990, Tsinghua University
Ph.D., 2003, Tsinghua University

Research Areas
Corporate Governance, Strategic Management,
the Theory of Firm, Transition Economy of
China



XIE Zhenzhen
Associate Professor

Bachelor, 2005, Tsinghua University
Master, 2007, Tilburg University
Ph.D., 2013, Hong Kong University of Science
and Technology

Research Areas
Foreign Direct Investment, Cross-border
Mergers and Acquisitions, Innovation and R&D,
Emerging Economies



JIANG Peng
Associate Professor

Bachelor, 1997, Jilin University
Master, 2000, Jilin University
Ph.D. in Law, 2003, China University of Political
Science and Law

Research Areas
Business Law, Business Ethics and Social
Responsibility, Business History, Education
History of Law and Management



LI Ning

Flextronics Chair Professor, Chair

Bachelor, 2005, Shanghai Jiaotong University
Ph.D., 2012, Texas A&M University

Research Areas

Team Collaboration, Organizational Network Analysis, Individual and Team Innovation Mechanism, Leadership, Big Data in Organizational Research, and Chinese Management Concepts



WANG Xiaoye

Associate Professor

Bachelor, 2000, East China Normal University
Master, 2004, East China Normal University
Ph.D., 2010, Hong Kong University of Science and Technology

Research Areas

Organization Innovation, Employee Creativity, Social Cognition and Decision-Making in Organizations



ZHANG Jiayin

Associate Professor

Bachelor, 2005, Tsinghua University
Master, 2008, Tsinghua University
Master, 2014, Massachusetts Institute of Technology
Ph.D., 2014, Massachusetts Institute of Technology

Research Areas

Organizational Theory, Organizational Behavior, Human-Algorithm Relationship, Business Ethics, Leadership in Innovation and Entrepreneurship

Department of Management Science and Engineering



LU Shuye

Assistant Professor

Bachelor, 2008, Renmin University of China
Master, 2013, Tsinghua University
Master, 2014, Columbia University
Ph.D., 2019, University of Maryland

Research Areas

Leadership and Teams, Social Network, Creativity and Innovation



WANG Xueli

Associate Professor

Bachelor, 1993, Harbin Institute of Technology
Master, 1996, Harbin Institute of Technology
MBA, 1996, Macao University
Ph.D., 2003, Tsinghua University

Research Areas

Chinese-Style Management, Organizational Change, Strategic Human Resource Management, Organizational Culture



ZHANG Jin

Associate Professor

Bachelor, 1986, Peking University
Master, 1989, Peking University
Master, 2002, University of Southern California
Ph.D., 2004, University of Southern California

Research Areas

Positive Organizational Behavior, Science of Happiness, Cultural Values and Organizational Behavior (Based on Big Data Approach), Cross-Cultural Communication and Negotiation



CHEN Guoqing

Distinguished Professor of Arts, Humanities and Social Sciences, Tsinghua University

Bachelor, 1982, Renmin University of China
MBA, 1988, Catholic University of Leuven
Ph.D., 1992, Catholic University of Leuven

Research Areas

IT Strategy and Management, Business Intelligence and e-Business, Data Modeling and Fuzzy Logic



QIAN Xiaojun

Professor

Bachelor, 1982, Tsinghua University
Master, 1988, Purdue University
Ph.D., 1992, Purdue University

Research Areas

Leadership, Business Ethics, Corporate Social Responsibilities and Sustainability



WU Zhiming

Associate Professor

Bachelor, 1989, Hangzhou University
Master, 1996, Beijing Normal University
Ph.D., 1999, Beijing Normal University

Research Areas

Organization and Human Resource Management, Team Effectiveness, Leadership, Employee's Recruitment and Selection, Expatriate Adjustment



ZHANG Mian

Associate Professor

Bachelor, 1993, Xi'an Jiaotong University
Ph.D., 2002, Xi'an Jiaotong University

Research Areas

Work-Family Balance, Organization-Employee Relationship, Corporate Culture, Human Resource Management



CHEN Jian

Lenovo Chair Professor, Chair

Bachelor, 1983, Tsinghua University
Master, 1986, Tsinghua University
Ph.D., 1989, Tsinghua University

Research Areas

Systems Engineering, Supply Chain Management, e-Business, Decision Theory and Decision Systems



QU Qing

Associate Professor, Secretary of CPC Branch

Bachelor, 1993, Tsinghua University
Master, 1997, Tsinghua University
Ph.D., 2007, Tsinghua University

Research Areas

Organizational Culture, Leadership, Human Resource Management, Values, Person-Organization Fit, Managerial Thinking



YANG Bin

Professor

Bachelor, 1992, Tsinghua University
Master, 2000, Tsinghua University
Ph.D., 2000, Tsinghua University

Research Areas

Business and Society, Leadership Theory and Practice, Nonmarket Strategy, Business Ethics, Crisis Management



ZHENG Xiaoming

Professor

Ph.D., 1998, Chinese Academy of Sciences

Research Areas

Leadership, Work-Life Balance, Employee Well-Being, Team Effectiveness, Organizational Culture, and Strategic Human Resources Management



GUO Xunhua

Professor, Secretary of CPC Branch

Bachelor, 2000, Tsinghua University
Ph.D., 2005, Tsinghua University

Research Areas

Information Systems, e-Business, Business Intelligence



WANG Lei

Associate Professor

Bachelor, 2002, Beijing Normal University
Master, 2005, Beijing Normal University
Ph.D., 2011, State University of New York at Buffalo

Research Areas

Leadership, Social Networks, Team Knowledge Transfer



ZHANG Chen

Associate Professor, Assistant Dean

Bachelor, 2011, Tsinghua University
Master, 2013, Tsinghua University
Ph.D., 2018, University of Michigan

Research Areas

Time, Energy, and Well-being Issues at Work, Workday Design and Workday Dynamics, Proactive Behaviors



HUANG Jinghua

Professor

Bachelor, 1986, Tsinghua University
Master, 1988, Tsinghua University
Ph.D., 2005, Tsinghua University

Research Areas

IT Business Value, Business Value of Social Media, Consumer Behavior in Social Media, Organizational Behavior in Social Media



HUANG Shuo
Associate Professor

Bachelor, 1997, Tsinghua University
Ph.D., 2002, Tsinghua University

Research Areas

Supply Chain Management, Operations Management, Inventory Control



LIU Hongyan
Professor

Bachelor, 1991, Beijing University of Chemical Technology
Master, 1994, Beijing University of Chemical Technology
Ph.D., 2000, Tsinghua University

Research Areas

Business Analytics, Recommender Systems, Healthcare Data Analysis, Intelligent Recruitment, Data/Text Mining, Computer Vision Data Governance



WANG Chun
Associate professor

Bachelor, 2005, Tsinghua University
Master, 2007, University of Wisconsin
Ph.D., 2014, Columbia University

Research Areas

Dynamic Programming, Decision Models, Financial Engineering and Risk Management



YANG Liu
Associate Professor

Bachelor, 2003, Tsinghua University
Master, 2004, Singapore-MIT Alliance
Ph.D., 2010, Duke University

Research Areas

Decision Models, Service Management, Healthcare Operations Management, Behavioral Operations Management



LI Bo
Associate Professor

Bachelor, 2002, Peking University
Ph.D., 2006, University of California, Berkeley

Research Areas

Data Science, Applied Econometrics



LIANG Yong
Associate Professor

Bachelor, 2005, Tsinghua University
Master, 2008, Purdue University
Ph.D., 2013, University of California, Berkeley

Research Areas

Supply Chain Management, Dynamic Programming and Optimal Control, Energy Policy, Economy and Planning



WEI Qiang
Associate Professor, Vice Chair

Bachelor, 1997, Tsinghua University
Master, 1999, Tsinghua University
Ph.D., 2003, Tsinghua University

Research Areas

Information Systems and Management, Big Data Analytics, Business Intelligence and Data Mining, Uncertainty Techniques, Simulation Techniques



YE Qing
Associate Professor

Bachelor, 1998, Tsinghua University
Master, 2001, Tsinghua University
Ph.D., 2006, University of Michigan

Research Areas

Supply Chain Management, Procurement and Outsourcing Management, Information Asymmetry in Operations Management, Capacity and Inventory Management



LIN Lihui
Associate Professor

Bachelor, 1994, Tsinghua University
Master, 1997, Tsinghua University
Master, 1999, University of Texas at Austin
Ph.D., 2002, University of Texas at Austin

Research Areas

E-commerce, Online Communities, Social Media, IT Investment, Licensing of Intellectual Properties



MAO Bo
Associate Professor

Bachelor, 1987, Tsinghua University
Master, 1989, Tsinghua University

Research Areas

Chinese Enterprises' Information System and Management, Knowledge Management, Data Analysis & Business Model



XIAO Yongbo
Professor

Bachelor, 2000, Tsinghua University
Master, 2006, Tsinghua University
Ph.D., 2006, Tsinghua University

Research Areas

Revenue and Pricing Management, Service Systems and Service Management, Supply Chain Management



YI Cheng
Associate Professor

Bachelor, 2006, National University of Singapore
Ph.D., 2011, National University of Singapore

Research Areas

Electronic Commerce, Human-Computer Interaction, Online Consumer Behavior, Internet Marketing



LIN Zhijie
Associate Professor

Bachelor, 2009, South China University of Technology
Ph.D., 2013, National University of Singapore

Research Areas

Economics of Information Systems, Sharing Economy, Electronic Commerce, Social Media



MAO Xiaojie
Assistant Professor

Bachelor, 2016, Wuhan University
Ph.D., 2021, Cornell University

Research Areas

Data Science, Data-Driven Decision-Making, Causal Inference



XIE Bin
Associate Professor

Bachelor, 1986, Tsinghua University
Master, 1989, Tsinghua University
Ph.D., 1993, Tsinghua University

Research Areas

Pharmaceutical Supply Chain and Ecosystem Management, Consumer-oriented Corporate Governance, Product/Service Harm Control, Mapping Code, Situated Learning



ZHU Yan
Professor

Bachelor, 1994, Tsinghua University
Master, 1998, Tsinghua University
Ph.D., 1998, Tsinghua University

Research Areas

Digital Transformation, Digital Economy, Digital Production Relations, Industrial Blockchain, Industrial Internet, Industry Digital Finance



LIU Dengpan
Professor

Bachelor, 1999, University of Science and Technology of China
Master, 2001, The University of Texas at Dallas
Ph.D., 2006, The University of Texas at Dallas

Research Areas

Economics of Information Systems, IS-OM Interface, Digital Platforms, Digital Advertising, Artificial Intelligence, Data Analytics, Online Learning, Data Privacy, Health IT, Blockchain, Fintech



SUN Jing
Associate Professor

Bachelor, 1991, Tianjin University
Master, 1994, Tianjin University
Ph.D., 1999, Beijing University of Aeronautics and Aeronautics

Research Areas

Strategy Decision and Change Management, Service Operation Management, Decision Science, Quality Engineering, Total Quality Management



XU Xin
C.V. Starr Chair Professor,
Associate Dean

Bachelor, 1998, Tsinghua University
Master, 2000, Tsinghua University
Ph.D., 2005, University of California, Irvine

Research Areas

IT Business Value and IT Governance, Digital Innovation, Business Analytics

Department of Marketing



CHEN Rong
Associate Professor

Bachelor, 1998, Xi'an Jiaotong University
Master, 2000, Xi'an Jiaotong University
Ph.D., 2004, The Chinese University of Hong Kong

Research Areas

Consumer Decision Making, Service and Customer Relationship Management, Sustainable and Green Marketing, Brand Management, Communication and Promotion



CHEN Yubo
Coca-Cola Chair Professor,
Secretary of CPC Committee

Bachelor, 1997, Southeast University
Master, 2000, Southeast University
Ph.D., 2004, University of Florida

Research Areas

Digital Economy, Digital Transformation of Chinese Economy, Big Data and Business Innovation in the Networked World, Market Transformation and Business Analytics in the Mobile Internet Era, Climate Change and Sustainability Strategy



HUANG Liang
Assistant Professor

Bachelor, 2015, Tsinghua University
Ph.D., 2021, University of Arizona

Research Areas

Judgment and Decision Making, Innovations in Financial Services, Financial Decision Making, Mental Accounting



HU Zuohao
Professor

Bachelor, 1985, Huazhong University of Science and Technology
Master, 1988, Zhejiang University
Ph.D., 2000, Kyoto University

Research Areas

Marketing Strategy in Digital Era, Omni-Channel Management, Brand Management and Sustainable Competitive Advantage, International Marketing Strategies of Chinese MNEs, Marketing Financial Services



LI Fei
Professor, Chair

Bachelor, 1983, Beijing Institute of Business
Master, 1988, Beijing Institute of Business
Ph.D., 2002, Renmin University of China

Research Areas

Marketing Positioning Decisions, OmniChannel Marketing, Luxury Marketing, History of Marketing Study of China, Marketing Study of China, and Methodology of Case Study in Marketing



LIU Wenjing
Associate Professor

Bachelor, 2000, University of International Business and Economics
Master, 2004, National University of Singapore
Ph.D., 2010, University of Toronto

Research Areas

Consumer Behaviors, Decision Science, Consumer Experience, and Pricing



LIU Xi
Associate Professor

Bachelor, 1995, Peking University
Ph.D., 2002, University of Iowa

Research Areas

New Ordinary Consumption, Aesthetic Consumption, Consumption Culture



LIANG Yitian
Associate Professor

Bachelor, 2008, Jinan University
Master, 2009, City University of Hong Kong
Master, 2011, University of British Columbia
Ph.D., 2017, University of British Columbia

Research Areas

Big Data Marketing, Business Analysis, Digital Marketing, Internet Charity, Pricing, Consumption Stimulation



SONG Xuebao
Associate Professor, Secretary of
CPC Branch

Bachelor, 1986, Huazhong Agriculture University
Master, 1989, Renmin University of China
Ph.D., 1992, Renmin University of China

Research Areas

Strategic Marketing, Entrepreneurial Marketing, Value-based Marketing, Green Marketing, City Marketing



SUN Yacheng
Professor, Vice Chair

Bachelor, 2001, Huazhong University of Science and Technology
Master, 2002, Indiana University
Ph.D., 2008, Indiana University

Research Areas

Platform Marketing, Pricing, Customer Relationship Management, Content Marketing



XIE Zan
Assistant Professor

Bachelor, 1985, Peking University
Master, 1991, Tsinghua University
Ph.D., 2005, Tsinghua University

Research Areas

Marketing Strategy, Consumer Behavior, Marketing Research, Product Quality Measurement, Customer Satisfaction



YU Chunling
Associate Professor

Bachelor, 1993, Tianjin University
Master, 1996, Tianjin University
Ph.D., 2004, Tsinghua University

Research Areas

Strategic Brand Management, Valuation of Brand Asset, Globalization of Brand from Emerging Market



ZHENG Yuhuang
Associate Professor

Bachelor, 1998, Tsinghua University
MBA, 2000, Tsinghua-MIT Sloan International MBA Program
Master, 2002, Columbia University
Ph.D., 2006, Columbia University

Research Areas

Consumer Behavior, Consumer Judgment and Decision Making, Consumer Self-Control, Marketing Strategies for Hedonic vs. Utilitarian Products, Pricing and Promotion Strategies, Customer Relationship Management, Entrepreneurship, Internet Marketing, Global Marketing, Cultural Differences

Dual-appointed Faculty of Tsinghua Shenzhen International Graduate School Innovation Management Area and Tsinghua SEM Shenzhen Campus



FENG Juan
Hon Hai Chair Professor, Vice
Chair of Department Management
Science and Engineering

Bachelor, 1998, Renmin University of China
Ph.D., 2003, Pennsylvania State University

Research Areas

Challenges that IT Brings to Traditional Business Models and Traditional Business Behaviors



LIN Jianwu
Associate Professor

Bachelor, 1996, Tsinghua University
Master, 1998, Tsinghua University
Ph.D., 2004, University of Pennsylvania

Research Areas

Financial Engineering, Financial Technology, Quantitative Investment, Behavioral Finance, Supply Chain Finance



MA Xufei
Terry Gou Chair Professor, Vice
Chair of Department of Innovation,
Entrepreneurship and Strategy

Bachelor, 1995, Xi'an Jiaotong University
Master, 2003, University of Saskatchewan
Ph.D., 2007, National University of Singapore

Research Areas

Strategic Management, International Business, Innovation & Entrepreneurship



ZHANG Xiaoquan
Irwin and Joan Jacobs Chair
Professor, Assistant Dean,
Executive Vice Dean of Shenzhen
Institute of Economics and
Management, Tsinghua University

Bachelor, 1996, Tsinghua University
Master, 1999, Tsinghua University
Ph.D., 2006, Massachusetts Institute of Technology

Research Areas

Digital Transformation, Fin-Tech, Digital Marketing, Social Networking and Social Media

Research Track Faculty



LI Yan

Assistant Researcher

Bachelor, 2011, Xiangtan University
Master, 2014, Xiangtan University
Ph.D., 2018, Tsinghua University

Research Areas

Fiscal and Tax Policies, Industrial Economics



LIU Yunhui

Associate Researcher

Bachelor, 2002, Xi'an Jiaotong University
Ph.D., 2007, Tsinghua University

Research Areas

Operations Management and Supply Chain Management in Digitization and Intellectualization Era, Clean and Low Carbon Energy Strategy



WU Tian

Associate Researcher

Bachelor, 2011, Tsinghua University
Ph.D., 2016, Tsinghua University

Research Areas

Industrial Organization Theory, Corporate Finance, Energy Economics



ZHU Ziqin

Assistant Researcher

Bachelor, 2013, Zhejiang University
Ph.D., 2018, Zhejiang University

Research Areas

Science and Technology Management, Innovation Policy, Science and Technology Security, Systems Engineering, Future Industry

Honorary Professors

Robert J. Barro

Paul M. Warburg Professor of Economics,
Harvard University

Lars Peter Hansen

David Rockefeller Distinguished Service Professor,
University of Chicago
Nobel Laureate in Economics, 2013

Lawrence J. Lau

Vice-Chancellor, The Chinese University of Hong
Kong (2004-2010)

Eric S. Maskin

Adams University Professor, Department of
Economics, Harvard University
Nobel Laureate in Economics, 2007

MUN Kin Chok

Former Dean, Faculty of Business Administration, the
Chinese University of Hong Kong (1981-1984, 1987-
1993)

Edmund S. Phelps

McVickar Professor of Political Economy,
Columbia University
Nobel Laureate in Economics, 2006

Daniel L. Ritchie

President, Temple Hoyne Buell Foundation
16th Chancellor, University of Denver (1989-2005)

David C. Schmittlein

Dean, Sloan School of Management,
Massachusetts Institute of Technology



The School has over 5,000 students in the undergraduate, doctoral, master's, MBA, and EMBA programs. In addition, the School offers collaborative degree programs and executive education programs.

Tsinghua SEM's strong international reputation, commitment to academic excellence, and global orientation attract students across the globe. The School currently enrolls over 600 international students and students from Hong Kong, Macao, and Taiwan. The School offers student exchange programs with 112 leading universities and business schools around the world.

Undergraduate Programs

About the Undergraduate Program

The undergraduate program's mission is "to create an environment that helps students to achieve success and grow into a virtuous and citizen" through general and individualized education. General education follows a three-point model that combines shaping values, cultivating ability, and obtaining knowledge, and which emphasizes curiosity, imagination and critical thinking ability. The program gives each student different opportunities and a free and creative environment.

Accomplishments:

- National Teaching Achievement in Higher Education, First Prize, 2014.

This award is presented every four years. The SEM Undergraduate Program won it for *Combining General Education and Individualized Passage-Undergraduate Education Reform for Economics and Management*.

- Tsinghua University Teaching Achievement, First Prize, 2021.
- Beijing Teaching Achievement in Higher Education, Second Prize, 2021.

SEM Undergraduate Program won these awards for *Facing New Challenges, Cultivating Economic and Management Bachelors with Global Competence and Cross-Lateral Creativity*.



Admissions for Economics, Finance and Management

Economics and Finance Major

Students will develop a systematic understanding of analytical methods and theories of economics and finance, skills to solve real-world economic and financial problems, a global view of economics and finance and a good understanding of the Chinese economy.

Information Management and Information Systems Major

Students will identify the trends of business activity in the digital era and develop and utilize digital technologies and mathematical approaches to enhance management, improve performance, and lead innovation.

Business Administration Major (For Athletes)

Designed for student athletes who gained great achievement in global and national sport competitions. Dedicated to equip students with foundational knowledge of liberal arts and business administration. The program contains a total of five years of education with one-year matriculation, and a four-year bachelor program.

Tsinghua Academy Economics Program

The Tsinghua Academy Economics Program was established on the 111th anniversary of the founding of Tsinghua University by Professor QIAN Yingyi, a renowned economist and educator, and one of the first Distinguished Professors of Arts, Humanities and Social Sciences at the university, who connected it with the abundant educational resources and academic achievements of Tsinghua University's School of Economics and Management and School of Social Sciences.

Dual Degree Bachelor Program

Computer Science and Finance Dual Bachelor-Degree Program

In 2020, the Department of Computer Science and Technology and the School of Economics and Management started the Computer Science and Finance dual degree program to strengthen cross-subject collaboration and cultivate innovative students able to adapt to a changing society. This program focuses on computer science, financial engineering, management science, and their intersection. It aims to develop students with professional management and research skills in the fields of finance and IT. In addition to general education, this program offers professional education with both foundational courses and professional courses that emphasize students' understanding of fundamental theories, foundational knowledge, core professional skills, good virtues, and innovative ability.

Tsinghua-CUHK Dual Economics Degree Bachelor Program

The program is a four-year international English program, with two years at Tsinghua University and two years at CUHK. Students will be able to network in two different markets and experience different cultures and school lives. They will finish with a strong foundational knowledge and more course options to explore their own interests and career possibilities.

(Degree: Bachelor of Economics from Tsinghua University, Bachelor of Economics and Social Sciences from CUHK)

Minors

Minors for non-SEM students: Accounting, Economics and Finance, Information Management and Information Systems.

Doctoral Programs

Objectives

Employ studies in multiple subjects to develop students into top researchers of economics and management.

Program Highlights

Specialty Admission

The PhD program requires students to apply to one of seven focuses. The thesis instruction group will be selected by both parties after the Doctoral Candidacy Examination.

Major	Department
Accounting	Department of Accounting
Economic Theory and Applied Economics	Department of Economics
Finance	Department of Finance
Innovation, Entrepreneurship, and Strategy	Department of Innovation, Entrepreneurship and Strategy
Leadership and Organizational Management	Department of Leadership and Organization Management
Management Science and Engineering	Department of Management Science and Engineering
Marketing	Department of Marketing

Focus on academics and emphasize quality

The school is built on three foundational subject platforms: economics and finance, business administration, management science and engineering. Each platform has its own required courses.

Economics and Finance:

Advanced Micro Economics,
Advanced Quantitative Economics,
Advanced Macro Economics, etc.

Business Administration:

Research Methods on Management,
Macro Management Theory,
Micro Management Theory, etc.

Management Science and Engineering:

Advanced Operations Research,
Decision Theory,
Advanced Information System, etc.

The school offers a major and minor course catalog for different majors, including graduation requirements and an expanded course catalog. The primary task for first and second-year PhD students is taking classes to explore and expand their academic knowledge.

Sophomore students attend a "Topic Research" course offered by the departments to display their sophomore thesis. The students receive professional instruction and discoveries and discussion research results. The doctoral thesis will be evaluated anonymously.

Enhanced Program Management

Each department has a PhD Program Committee. The committee is fully responsible for coordinating and setting a PhD student's graduation requirements and course of study.

Academic Career Guidance

Each department has its own academic career coordinator, who provides PhD students with career guidance. The school provides resources to help students with career planning, and arranges students to assist in teaching while in school. In addition, the school provides students with job information and helps students enter top universities and research institutions.

Provide resources and create better learning conditions

The school established a PhD scholarship, which eases students' financial burdens, and helps students to focus on academic research. It also funds students to attend high level academic conferences around the world, and one semester or one year of study abroad at a leading research university.



Master's Programs

Master of Finance

Program Objectives

The program aims to develop exceptional financial professionals with comprehensive and applied knowledge in economics and finance, a global perspective, and the ability to adapt to rapidly changing financial markets.

Program Features

The program focuses on developing macro-vision and innovation in practical applications, contributing to students' personalized development. Four concentrations include: Global Finance, Fintech, Entrepreneurship and Corporate Finance, and Investment and Insurance. The program arranges an academic advisor and an industry mentor for every student.

The program offers dual degree programs with HEC Paris, the Hass School of Business at the University of California, Berkeley, Columbia University and the London Business School. Applicants for the London Business School dual degree program should be jointly selected and admitted by the two universities. The other three dual-degree programs and exchange programs are only open to enrolled MoF students.

The Master of Finance program of Tsinghua SEM was ranked 7th worldwide 1st in Asia in the Master in Finance pre-experience 2022 ranking by *Financial Times*.

Tsinghua University-Singapore Management University MCFO & MPAcc Dual-Degree Program

Program Objectives

The design of the program focuses on improving the overall capacity of financial leaders, reshaping their knowledge structure of financial management, and equipping them with a comprehensive understanding of financial knowledge with the aim of developing financial management leaders with a global perspective.

Program Features

The program is a dual-degree program in cooperation with Singapore Management University. It is a part-time program and the expected length of study is two years. The courses span three major modules of accounting, finance and management, to comprehensively improve financial knowledge and management skills. Applicants with a bachelor's degree should have a minimum of five years' working experience, or with a master's degree should have a minimum of three years' working experience.

Master Program in Advanced Financial Management and Big Data

Program Objectives

The program aims to cultivate financial leaders with data awareness.

Program Features

The program is jointly established by Tsinghua SEM and Tsinghua Shenzhen International Graduate School, relying on the cultivation of Tsinghua SEM. The overall design of the program combines big data with accounting, financial and management modules. It is a part-time program and the expected length of study is two years. Applicants with a bachelor's degree should have a minimum of one year's working experience, or with a master's degree with a minimum of one year's working experience.

Master in Management

Program Objectives

The program strives to develop students' leadership, general management and analytical skills, preparing them for key managerial and leadership positions in corporations, government and non-profit organizations.

Program Features

Management analytics courses enhance students' knowledge base, focusing on management practice and application. The Program is taught in Chinese and English.

In 2011, Tsinghua SEM joined CEMS - the Global Alliance in Management Education - and became the first and the only member school in the Chinese mainland. In 2018, Tsinghua SEM was awarded the CEMS School of the Year 2017-2018 based on student feedback regarding education quality, student service and activities. Enrolled students can apply for CEMS exchange programs and will receive a CEMS diploma upon successful completion.

Qualified MiM students can also be enrolled in the Tsinghua SEM-HEC MiM Dual Degree Program.

Among the top 100 Masters in Management programs announced by Financial Times, the Master in Management of Tsinghua SEM ranks 11th worldwide. Tsinghua SEM has continuously been a top school in Management within Asia for its high standards in career progress, value for money, and aims achieved.

Tsinghua-Columbia Dual Master's Degree Program in Business Analytics

Program Objectives

The program aims to develop interdisciplinary talents in the fields of management theory and cutting-edge information technology, with an emphasis on global vision and strong business analytical skills. It is also a pioneer in developing an interdisciplinary education system that integrates data science and management theory.

Program Features

The program, implemented by Tsinghua SEM and the Fu Foundation School of Engineering and Applied Science of Columbia University, is the first dual master's program in this field between Chinese and American universities. It is a full-time program that usually takes 2-3 years to complete. Students admitted to the dual degree program will study at Tsinghua University in Beijing, China, for the first year, and through an expedited application process, be enrolled and study at Columbia University in New York, USA, for the second year.

The program focuses on big data application in management, improving their knowledge base in data analytics and modeling and enhancing management skills. Students who have successfully completed the program will receive a diploma and a master's degree in management from Tsinghua University and a Master of Science degree from Columbia University.

MBA Programs

As one of the first MBA programs in China, Tsinghua MBA Programs have been leading the development of domestic MBA programs since 1991. By utilizing the strengths and resources of the broader ecosystem of Tsinghua University, Tsinghua MBA Programs aim to cultivate future leaders with comprehensive management capabilities. Tsinghua Global MBA Program was ranked the 29th worldwide and No.1 in China by QS Global MBA Rankings 2023.

Educational Philosophy

Tsinghua MBA Programs focus on cultivating students from three aspects: Being, Knowing and Doing, and strive to help students pursue the balance of knowledge, capability and character, of academic discipline and practical relevance, and of global perspectives and China roots. These objectives are achieved through soft skill development, experiential learning, integrated learning and global experiences.

Curriculum Structure

The core curriculum is composed of five modules: Analytical Foundations, Management Fundamentals, Ethics and Soft Skills, China and the World, and Integrative Practices. The curriculum implements the MBA educational philosophy and covers the core knowledge in key management areas, with the aim to enhance students' capabilities and shape their character through various integrated practices.

Tsinghua MBA offers approximately 100 elective courses with practice-oriented business courses so that students could achieve in-depth learning and personalized development based on their career plans and interests. To cultivate high-level management talents that meet the demand of the development stage of the new era, Tsinghua MBA Programs have launched a series of courses on digital technology and China's ESG (Environmental, Social, and Governance) Practice Innovation.

Program Features

International Exposure

Tsinghua MBA students can apply for overseas exchange program, and study for one semester with tuition fees exemption at partner universities, or participate in short-term overseas exchange program or overseas modules. Each year, over 100 overseas students from partner schools come to Tsinghua to study, which makes the Tsinghua MBA classroom even more international. Tsinghua MBA students can apply for a dual degree in universities including Columbia, MIT and HEC Paris.

Hybrid Classroom

Under the new situation, a new hybrid model combining offline and online learning is adopted: students who are back to school take classes in classrooms, and students who cannot return to school take online courses remotely. It brings a brand new experience to both students and faculty.

Entrepreneurial Resources

With the support from Tsinghua University and Tsinghua Science Park, Tsinghua MBA offers abundant entrepreneurial courses and practical programs to students. Students can participate in entrepreneurship education courses or join in teams for Tsinghua MBA Entrepreneurship Competition. Tsinghua x-lab and Tsinghua SEM X-elerator provide resources and support for MBA students during all phases from making start-up plans, organizing teams, setting up companies to seeking investment.

Alumni Network

Through over 20 years of development, the Tsinghua MBA Programs reach more than 12,000 alumni who are active and strongly connected with various industries, such as finance, consulting, manufacturing, science, technology and information service. The Tsinghua SEM MBA Alumni Association, with organizations across different levels, serves to improve communication and interaction among alumni themselves as well as between alumni and the alma mater to promote life-long learning, career development, and business cooperation among MBA graduates.

Tsinghua Global MBA Program (Full-Time)

Tsinghua Global MBA Program, jointly established by Tsinghua SEM and Massachusetts Institute of Technology (MIT) Sloan School of Management, is designed to cultivate global leaders by combining Tsinghua's character and MIT's elements. With international enrollment and study, the Program is tailored for business elites who aspire to achieve career transition and global competence after concentrating on completion of studies.

Length of study and learning method

- Duration: Two years full-time study
- Language: English with Chinese elective courses
- Highlights: Courses delivered by MIT faculty, exclusive overseas module and integrated practicum project

Certificates

- Degree of Master of Business Administration
- Tsinghua University Certificate of Graduation
- MIT Sloan Course Certificate

Tsinghua MBA Program (Part-Time)

The Tsinghua Part-Time MBA program offers a wide range of optional courses to professional elites with solid management experience from various industries. It is suitable for middle and senior management backbones of various functions to step forward to become senior general managers, and also for entrepreneurs to expand their business. Weekend or concentration study mode provides different options for different student cohorts. Weekend classes are designed for management backbones to achieve balance between work and study, and centralized classes are more suitable for students outside Beijing.

Length of study and learning method

- Duration: Two and a half years part-time study of graduation thesis, or 2 years to complete studies

- Language: mainly Chinese with English elective courses
- Highlights: flexible study modes, action learning module

Certificates

- Degree of Master of Business Administration
- Tsinghua University Certificate of Graduation

Tsinghua Technology Innovation MBA Program (Part-Time)

The Tsinghua Technology Innovation MBA Program (Part-Time) is initiated by Tsinghua SEM in collaboration with Tsinghua University Shenzhen International Graduate School. Based on 30 years of advanced MBA education experience at Tsinghua SEM and supported by top-tier academic and industrial resources of the Tsinghua ecosystem, the Tsinghua Technology Innovation MBA Program aims to Cultivate innovative leaders with strengths in digital technology and finance serve the sustainable development of Guangdong-Hong Kong-Macao Greater Bay Area.

Length of study and Learning Methods

- Two years part-time study, modular courses: 2-3 weekends per month
- Based in Shenzhen

Certificates

- Tsinghua University Certificate of Graduation
- Degree of Master of Business Administration

EMBA Programs

EMBA Programmes of the School of Economics and Management, Tsinghua University (Tsinghua SEM EMBA)

Launched in 2002, the Tsinghua SEM Executive MBA (Tsinghua SEM EMBA) is committed to cultivating industry leaders and shaping the future of enterprises and organizations. The programme combines advanced management theories and concepts with best practice in China to equip executives with strong business ethics, an innovative spirit, leadership skills, strategic decision making capability, and global competitiveness. In 2005, the programme achieved outstanding results in the first official EMBA programme evaluation by the Academic Degree Committee of the State Council. Since 2007, the programme has topped the "China's Best EMBA Programme" ranking by *Managers* magazine for ten consecutive years.

Dedicated World-Class Faculty

The faculty team is composed of highly qualified Chinese and foreign academics and professionals with world-class credentials.

Students of High Quality

Since its launch, Tsinghua SEM EMBA has received the applications from a great many business elites. The program currently has 8,000+ alumni. Among them, 94% are ranked at Deputy General Manager level or above, and 83% are ranked at Chairman or General Manager of their organizations. In addition, three graduates were honored with China Central Television's China Economic Figures of the Year Award. Over 40 EMBA alumni are Deputies to the National People's Congress (NPC) or members of the Chinese People's Political Consultative Conference (CPPCC), and more than 400 alumni are chairmen or founders of domestic or overseas listed companies.

Comprehensive and Practical Curriculum

The programme not only pays continuous attention to economic situations at home and abroad, gains insight of the needs for corporate management and draws on lessons learned by world-class universities in operation, but also designs a unique curriculum with Chinese characteristics as well as Tsinghua's uniqueness.

In 2012, the program launched a new curriculum structure which enables students to access university-wide knowledge and resources and enhances their ability to understand global megatrends, humanity and society, grasp opportunities, create favorable conditions, and achieve win-win outcomes, fully leveraging the advantages of Tsinghua SEM as a business school in a comprehensive university.

Upgraded Curriculum Structure

In 2022, Tsinghua SEM EMBA has further optimized its curriculum structure to better respond to the scientific and technological revolution and industrial transformation within the context of digital economy by redefining its three course tracks namely as Industrial Transformation, Technology-oriented Startup, and Digital Management. The new adjustments will place greater emphasis on systematic, forward-looking and practical course content which will provide students with a keen and forward-looking vision and deep insight into global economic dynamics, offer thought-provoking ideas relating to the strategic transformation of businesses and innovative growth in the digital era and empower the real economy.

Industrial Transformation: To empower industrial entities, promote industrial transformation and upgrading, and train a new generation of entrepreneurs well-prepared to cater to the times, drive the development of Chinese industry, and lead the global future.

Technology-oriented Startup: To focus on scientific and technological innovation, assist hard-core technologies in making breakthroughs, enable scientific and technological innovation from the aspect of management, and develop a new generation of entrepreneurs with cross-border capabilities and disruptive creativity.

Digital Management: To quantify innovation, empower enterprises' management innovation by virtue of digital technology, reconstruct the digital economy ecology, and cultivate technology-based entrepreneurs who contribute to global digital transformation.

Extensive & In-Depth Global Cooperation

The programme has been actively exploring international cooperation since its launch and was the first to join the EMBA Global Council. So far, it has launched overseas learning sessions in eight countries or regions including the East and West Coasts of the United States, France, Germany, the United Kingdom, Spain, the Middle East and Taiwan, China.

Sound Class Management

Tsinghua SEM EMBA, known for its sound, reasonable and innovative classroom management, has dedicated strong efforts to creating a favorable learning environment with the characteristics of Tsinghua University. Innovative efforts have been made to build an open, inclusive, humble, and pragmatic platform for communication via activities such as class orientations, life-themed expansion, icebreaking class meeting, and "Knowing China by Seeing", with the aim to nurture a vibrant and motivated learning atmosphere and ensure smooth operation.

Cohesive Alumni Network

Tsinghua SEM EMBA has established 30 regional alumni chapters, 18 alumni chapters in Beijing for students of the same graduating year, one Future Tech Future Thinking alumni chapter, one Aeronautics & Aviation Management EMBA alumni chapter, one media alumni chapter and one overseas alumni chapter, as well as five interest clubs. The alumni network covers almost the whole country. Moreover, Tsinghua SEM EMBA often organizes Homecoming Day, academic evaluation, salons, forums and other activities to create a comprehensive lifelong platform for its students.

Tsinghua-INSEAD Dual-Degree EMBA Programme (TIEMBA)

The Tsinghua-INSEAD Dual-Degree EMBA Programme (TIEMBA) is jointly launched by Tsinghua SEM and INSEAD. Combining international business education with a focus on Asia, the joint programme is designed for executives and professional managers worldwide, especially for those from the Asia Pacific region.

Top Tier EMBA Programme in the World

TIEMBA has been at the forefront of the Financial Times Global EMBA Top 100 List and QS joint programme ranking for many consecutive years. It ranked the third place globally by FT in 2022.

Global Perspectives & World-class Faculty

The programme is designed to offer participants the best of both institutions. The programme runs across Beijing, Shanghai, Shenzhen, Singapore, Fontainebleau and Abu Dhabi, providing unparalleled multicultural perspectives and insights into some of the most dynamic regions of the world. Bridging East and West business wisdom and expertise with rigorous study, the programme endeavors to broaden participants' strategic vision, taking professional management and entrepreneurship to greater heights at the international level. The programme upgraded its curriculum responding to the market changes. The new curriculum fully embodies the advantages of Tsinghua University as a comprehensive university and INSEAD as a world leading business school, focusing on classic business fundamentals, global management insights, in-depth understanding of the Chinese context, and modern business & technology trends, as well as leadership and business practice. As a highlight of the programme, participants also receive personal Leadership Development coaching and go through the reciprocal Executive Exchange to draw from fellow participants' management expertise.

Two Degrees & Lifelong Network

Upon successful completion of the programme, graduates will be awarded two separate degrees from Tsinghua and INSEAD respectively, and become alumni of both Tsinghua University and INSEAD, securing an exceptional opportunity to build a lifelong professional network spanning the continents.

"Future Tech Future Thinking" Programme

As a new highlight by Tsinghua SEM, the "Future Tech Future Thinking" programme is designed to cultivate strategic tech-savvy entrepreneurs who master core science and technology and are able to lead China in the future and contribute to human society.

Political and Economic Wisdom + Future Technology

It integrates "political and economic wisdom" with "future technology" in curriculum design and accurately analyzes the approaches of world-class companies' management and technological innovation. In this way, students can optimize the layout of their companies, empower themselves to seek further development in the industry and thus better cater to new trends in social and technological development.

"10+1 Model"

The programme integrates itself into cutting-edge technological fields exclusive to Tsinghua University in China and continues to fulfill Tsinghua's social responsibility of cultivating key talents for the country by fully leveraging Tsinghua's resources. Tsinghua SEM cooperates with a number of schools and departments of Tsinghua University to create the "10+1" model exclusive to the programme through assignment of two tutors to one student, resource sharing, and application of theoretical achievements into practice. The top-tiered scholars and scientists of Tsinghua University contribute to the programme by analyzing original and cutting-edge scientific and technological achievements, and building a model for application of theoretical achievements into practice.

Tsinghua Wisdom & Scientific Giants

The programme develops a top faculty team consisting of theorists, top-tiered scientists, masters in humanities, tutors in science and technology, best professors of Tsinghua SEM and industry leaders, to facilitate iteration of knowledge and enterprise transformation by innovation of teaching methods.

Shared EMBA Alumni Network & Ecosphere

Tsinghua SEM Future Technology Alumni Chapter is not just a platform for activities. More significantly, it is a platform for exchange and mutual learning. It can access to the Tsinghua SEM EMBA alumni network, which boasts 8,000+ alumni, including 400+ chairmen or actual controllers of domestic or overseas listed companies, and 40+ NPC deputies and CPPCC members. They jointly form an alumni network featuring "Tsinghua Ecosphere and Technology Innovation", and create a comprehensive lifelong platform for students to learn from and communicate with each other.

Collaborative Degree Programs

Tsinghua SEM offers collaborative degree programs in partnership with overseas universities.

Graduates of such programs are granted degrees from partner universities and certificates from Tsinghua University.

Tsinghua University-The Chinese University of Hong Kong MBA Program in Finance (FMBA)

This program was established with the objectives of developing solid financial knowledge and essential management skills. With the vision of the Chinese market as well as a global perspective, this program prepares the students to become future leaders in the global financial industry.

Jointly offered by Tsinghua SEM and CUHK Business School, the FMBA program is the first MBA program in China with a specialization in Finance. The program is reputed for its cutting-edge curriculum design. The courses introduce students to the latest frontiers and new developments in global financial markets. The courses are closely related to the reform and development of capital markets in China. The program was first launched in 2000 with one class in Beijing, and subsequently, an additional class was established in Shenzhen in 2004. So far, over 2,000 professionals with strong academic performance and work experience have graduated from the program.

Tsinghua-ENAC Advanced Master's Program in Aviation Management

This joint program between Tsinghua SEM and Ecole Nationale de l'Aviation Civile (ENAC) was launched in 2014 and has received accreditation from the Chinese Ministry of Education. Built upon the solid academic foundation of China's top university and the excellent resources in the field of aviation management in the world, the program aims to meet the needs of managers brought about by the rapid development of China's civil aviation industry, through cultivation of future-oriented talents with both management theoretical knowledge, aviation expertise and an international vision.

Tsinghua-Sotheby's Master's in Art Business

This program is targeted at future leaders in Western and Chinese art markets, equipping them with both managerial skills sets and global insight in the sector.

Jointly developed by Tsinghua SEM, Tsinghua Academy of Arts & Design and Sotheby's Institute of Art in 2015, the Tsinghua-Sotheby's Master's in Art Business is the first program in China that awards an MA degree in Art Business under the accreditation of the Ministry of Education. The module-based program provides academic lectures, panel discussions and guided visits to art-related institutions, featuring overseas modules in New York as well as thesis supervision. Scholarships are available for candidates demonstrating excellence and the program has established practice bases that offer internships to outstanding students.



Executive Education Programs

Tsinghua SEM Executive Education offers a variety of non-degree management training programs to help executives enhance leadership capacity, expand career potential and ensure sustainable development of their organizations. It serves as a lifelong platform for entrepreneurs and executives to learn and develop.

Program Objectives

Executive Education aims to provide high-quality, globally oriented and tailor-made management education for senior executives from enterprises and organizations.

Program Features

Tsinghua SEM Advisory Board was a key advocate for the establishment of the Center for Executive Education in late 2001. Executive Education seeks to integrate non-degree executive education programs in a way that aligns with the school's curriculum plan. Center for Executive Education provides diversified curriculum including ministries' entrusted programs, flagship programs, online education, regional development programs, industry programs, and global program as well as custom programs for executives of Chinese and global enterprises.

Courses

Capitalizing on strong teaching and research capabilities, Executive Education offers courses that combine management theories with practice, provides new ideas to help executives react to management challenges and offers best practice on managing enterprises.

Center for Executive Education has offered training to more than 100,000 senior executives and continuously innovated its courses to incorporate cutting-edge management knowledge and best serve the needs of corporate executives.

Center for Executive Education has been organizing training programs for central enterprises in the past years. Recent programs include:

Executive Management Training Program (EMT) was entrusted by Organization Department of the CPC Central Committee and State-owned Assets Supervision and Administration Commission of the State Council in November 2016. Attendants include top executives from centrally administered state-owned enterprises and leaders from major state-owned enterprises' headquarters or their second-level subsidiaries. With a comprehensive and targeted syllabus design, the program aims to help the attendants acquire strategic perspectives and a global business vision, renew management conception, and establish strategic thinking, so that they could become business leaders with both great virtue and leading management expertise. The program has been successfully organized for six sessions.

New Era Entrepreneurs Develop Program (NEED) was jointly initiated by the United Front Work Department of CPC Central Committee, the All-China Federation of Industry and Commerce and Tsinghua SEM in September 2018. Participants were all top private business leaders from various industries. The program aims to thoroughly study and implement the spirit of the 19th CPC National Congress, and the Spirit of the Opinions of the CPC Central Committee and The State Council on Creating a Healthy Environment for the Growth of Entrepreneurs, the Promotion of Outstanding Entrepreneurship and the Better Play of the Entrepreneurial Role. The program consists of two separate branches under the titles of Development Plan for Well-known Private Entrepreneurs in the New Era and Growth Plan for Young Private Entrepreneurs in the New Era, providing training for well-known private entrepreneurs and the younger generation of private entrepreneurs respectively. The program has been successfully organized for three sessions.

Business and Management Training Program for Leaders of Beijing Municipal Enterprises was jointly launched by the Organization Department of CPC Beijing Municipal Committee and Tsinghua SEM in June 2021. It is a customized training program for Beijing municipal enterprise leaders to enhance their comprehensive quality and professional ability.

Courses			
Ministries' Entrusted Programs	Executive Management Training Program (EMT)	New Era Entrepreneurs Develop Program (NEED)	Business and Management Training Program for Leaders of Beijing Municipal Enterprises
Flagship Programs	Eco-Explorer	Leading CEOs Program	
	Young Entrepreneur Program-Young, Elite, Sharing (YES)	Chief Digital Officer Program	
	Excellent Manager Development Program	Executive Management Program (EMP) for Leaders of State-owned Enterprises	
	Cultural Economics Scholars Program		
Online Education	SEM Professional Management Program	SEM Carbon Asset Trading and Management Program	School of Economics & Management Elite Certificate Program (SEME) Interactive Live (iLIVE)
Regional Development Programs	Talent Development Program for Specialized and Emerging Industries in the Guangdong-Hong Kong-Macao Greater Bay Area		Talent Development Program for Specialized and Emerging Industries in the Yangtze River Delta
	Tsinghua SEM Executive Management Advance Program (EMAP) in Shenzhen		Tsinghua Shanghai Elites Management Program (TSE)
	Entrepreneur Development Program in Henan Province		
Industry Programs	Listed Company Top Management Program		Securities, Funds and Futures Industry Leaders Program
	Energy Internet Industry Leaders Program	Advanced Management Program in Automotive Industry	PE Industry Investment Leaders Program
Global Program	Global Executive Program in China-Opportunity in Diversity: Decoding the Dynamic Chinese Economy		
Custom Programs	All enterprises have unique cultures and core competencies. Successful enterprises are often those who are good at disseminating and reshaping ones' culture through organizational learning, and continuously improving and rebuilding ones' core competencies. At Tsinghua SEM, we are dedicated to providing solutions and integrating resources for organizational learning and establishing in-depth cooperation with enterprises in management education. To this end, specialized courses tailored to the characteristics of enterprises have been developed to cultivate multi-level management talents for more than 120 enterprises, such as Industrial and Commercial Bank of China, CITIC Group, Beijing Energy Holding Co., Ltd., Beijing Xiaomi Technology Co., Ltd., ANTA Sports Products Limited, Goldman Sachs, BMW, Shell, SAP, and Inditex, etc.		

Tsinghua x-lab

Tsinghua x-lab is an educational platform fostering creativity, innovation, and entrepreneurship since April 25, 2013. Rooted in the Tsinghua University School of Economics and Management (Tsinghua SEM), Tsinghua x-lab is the joint project of Tsinghua SEM and 15 schools and departments of Tsinghua University, including Environment, Mechanical Engineering, Architecture, Materials Science and Engineering, Information Science and Technology, Aerospace Engineering, Law, Arts & Design, Public Policy & Management, Engineering Physics, Electrical Engineering, Medicine, Journalism and Communication, Natural Sciences, and Education.

Tsinghua x-lab is a non-profit open educational platform, servicing students, faculty and alumni entrepreneurs across Tsinghua University. The platform, with three core dimensions: education, cultivation and eco-construction, is committed to developing a feasible and structured supporting system covering the whole innovation process from creating ideas and making prototypes to commercialization.

Mission and Value Proposition

The "x" in "x-lab" refers to exploration of the unknown and cross-disciplinary collaboration, and the "lab" denotes learning from experiences and teamwork.

Tsinghua x-lab's value can be demonstrated in the following aspects. The platform takes advantage of Tsinghua SEM's rich resources to help cultivate innovative and entrepreneurial talents for the country and strengthening collaboration between start-up teams and commercial organizations. The platform is aimed at enabling Tsinghua University to enhance the efficiency and effectiveness of its technological innovation endeavors. It is dedicated to cultivating innovative and entrepreneurial talents for the country and advancing the nation's strategy of development through innovation.

Education

Tsinghua x-lab aims to establish a feasible education system based on creativity, innovation, and entrepreneurship, and to cultivate innovators and entrepreneurs. It mainly serves Tsinghua's incumbent students and courses co-developed by school faculty and industry experts.

Tsinghua x-lab offers the Tsinghua Innovation and Entrepreneurship Certificate Program under the direction of Tsinghua Graduate School. It offers 35 courses in three modules: identifying the opportunity, finding resolutions, and setting up an enterprise. It also focuses on improving the student's ability and helping them become a good team player.

Meanwhile, Tsinghua x-lab is dedicated to experiential learning and has cooperated with many Chinese and foreign top enterprises such as Facebook, New Oriental, Nestle, ABB, BMW, BASF, and Meituan to offer courses and hold contests. It has hosted a series of activities such as Innovate (48), a 48-hour entrepreneurship competition; the innovation accelerator camp; and the Sustainable Development Goals (SDG) Open Hackathon. Such activities have helped students enhance their skills and abilities in innovation and entrepreneurship.

Tsinghua x-lab has formed strategic partnerships with 24 top international organizations and universities such as the United Nations Institute for Training and Research (UNITAR), the Technical University of Munich, the National University of Singapore, Imperial College London, the University of Geneva. It has worked with its partners to develop summer camps, start-up exchange programs for international innovative and entrepreneurial teams, and Global Challenge Lab, among many other activities. Such activities have fostered a global vision and innovative abilities in students. In addition, Tsinghua x-lab keeps creating opportunities for students to participate in international forums, summits and contests and encourages them to turn into international leaders from participants.

Training and Consultation

Tsinghua x-lab aims to help an entrepreneurial team to grasp the theory of creativity, innovation, and entrepreneurship and know the way to put it into practice. By collaborating with enterprises to offer courses and lectures and organize contests and training camps, it hopes to revolutionize the conventional way of teaching knowledge. It wants to help the entrepreneurial team grow up fast and uses experts to help them solve problems in the process of commercialization.

Tsinghua x-lab's training and consultation services are as follows:

- Managing projects. Tsinghua x-lab assists Tsinghua's schools and departments in attracting entrepreneurial projects from across Tsinghua, tracks the development of such projects, and offers solutions to their problems.
- Enhancing experiential learning. With the help of forums, lectures, workshops, accelerator camps and fundraising roadshows, Tsinghua x-lab hopes to help an entrepreneurial team to turn their concepts into products and enhance their abilities to discover their weaknesses and solve problems. It aims to help the entrepreneurial projects to raise their standards and develop competitive products.
- Offering various consultation services. By offering one-to-one or one-to-many consultation services and consultation from private advisory boards, Tsinghua x-lab hopes to help the projects get timely industry information and boost their development. In addition, it teams up with well-known Chinese and foreign enterprises and alumni-founded companies to provide the entrepreneurial teams with opportunities to test their skills in real-life scenarios.

Now, Tsinghua x-lab has developed more than ten practice courses and hired more than 40 Resident-Entrepreneurs and Resident-Angel investors. It has brought in eight Professional Residential Organizations, formed cooperative relations with more than 200 Chinese and foreign famous enterprises, and keeps in contact with more than 1,000 foundations. It organizes the Tsinghua Presidential Cup Challenge, which offers teachers,

students and alumni a stage to compete with each other and demonstrates Tsinghua's creative, innovative and entrepreneurial force.

Building a Business Ecosystem

Tsinghua x-lab follows the public welfare principle to build a business ecosystem. It tries to round up high-quality resources from within and out of Tsinghua University, establish rules for cooperating with regional governments and commercial organizations, and find a new way for enterprises to escape the "death valley" in the process of commodification and industrialization. It aims to help entrepreneurial teams to get subsidies from regional governments, seize business opportunities, recruit potential partners and business consultants, and get in touch with local industry investment funds. By doing these, it hopes to make the teams overcome their weaknesses and put their projects on a fast-growing track.

The business ecosystem building department has established cooperative relationships with various government agencies such as the Investment Promotion Agency of the Ministry of Commerce, and close ties with National Economic and Technical Development Zones across China and economically advanced regions such as Guangzhou, Suzhou and Chongqing. It has set up a constantly updating potential partner pool which can provide entrepreneurial teams with partners and consultants. It has gathered information from about 100 Tsinghua alumni and tries to help entrepreneurial teams grow by offering free consultation services provided by experts and established entrepreneurs.

Brand and Recognition

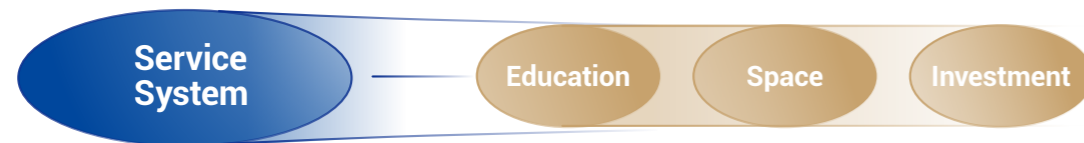
Tsinghua x-lab has become an information, education and communication platform for fostering creativity, innovation and entrepreneurship, and is highly regarded by the government and society.

It was recognized as the first university-based "Maker Space" by the Beijing Municipal Government. In 2019, it received an Advanced Collective Award from Tsinghua University.

Tsinghua SEM X-elerator

Tsinghua SEM X-elerator is a value-empowered ecosystem for global entrepreneurs and startups that embodies the spirit of Tsinghua. Adhering to the concept of serving the entrepreneurs and aiming at bringing together elite global entrepreneurs, nurturing young business leaders, X-elerator has developed a 3-in-1 service system composed of education, space and investment with a global vision.

Since its establishment, Tsinghua SEM X-elerator has accelerated over 540 startups, and raised 3.68 billion RMB in total. Academic and entrepreneurial delegations from 60 countries and regions have visited and initiated partnerships.



▶ Awarded by Beijing Science and Technology Commission as Group Innovation Space in September, 2015

▶ Awarded by Zhongguancun Administration Committee as the Innovation Incubator in November, 2015

▶ Authorized by Haidian Government as the Centralized Office Area (Co-working Space) for technology companies in December, 2015

▶ Selected into the national science and technology enterprise incubator management service system by Ministry of Science and Technology in December, 2016

▶ Awarded by Zhongguancun Inno-Way as the Best Entrepreneurial Education Organization in June, 2016

▶ Recognized by Administrative Committee of Zhongguancun Haidian Science Park as Core Incubator for Emerging Industries of Central Zhongguancun in January, 2018

▶ Became a contractor for "Overseas Mass Entrepreneurship and Innovation Week" and organized Indonesia Chapter event in September, 2018

▶ Became a contractor for "Overseas Mass Entrepreneurship and Innovation Week" and organized Israel Chapter event in July, 2019

Services and Support

3-in-1 Acceleration Service System

Consisting of education, space and investment, our service system is designed for entrepreneurs around the globe, breeding creativity, innovation and entrepreneurship.

Education

Tsinghua SEM X-elerator is dedicated to establishing a systematic educational program and a series of courses focusing on frontier technologies. We provide both all-round and in-depth training services to inspire innovative thoughts.

X+Space

X+Space welcomes merited entrepreneurs from all over the world to gather, co-operate and grow here. Once the startups are enrolled in our program, they can utilize our 6+6+1 systematic services. Tsinghua SEM X-elerator will provide assistance and consultations on human resources, business model, technology, finance, local law and policy, empowering them from 1 to N.

Investment

To provide better FA services to entrepreneurs, Tsinghua SEM X-elerator has forged collaboration and partnership with 300+ investment firms, financial service platforms and large enterprises, empowering startups with professional capital docking.

Five-Dimensional Empowerment

Tsinghua SEM X-elerator empowers entrepreneurs through mentorship, vertical field training, branding, international collaboration and events, boosting global vision and competitiveness.

Mentorship Empowerment

Tsinghua SEM X-elerator has formulated a diversified and professional mentorship program aiming at instructing and helping entrepreneurs on managerial skills, technical knowledge, frontier technological development, product operation and marketing.

Industry Empowerment

Tsinghua SEM X-elerator has established several industry-focused entrepreneurial labs including "Block Chain Application Lab", "Lab of Sharing Economy and Community Economy", "Innovative Business Model Lab", "iLive Future Lab", "Medicine and Healthcare Lab" and "Technology in Cultural and Creative Action Learning Lab", accelerating the growth of startups.

"Blockchain Application and Digital Economy Innovation Pioneer Program (1st Batch)" launched in 2021 has invited 28 mentors focusing on seven major themes including blockchain application scenarios, technologies and opportunities. The members came from Tsinghua University, Peking University, Renmin University of China, University of Hong Kong, Columbia University in the United States, Hannover University in Germany and other well-known universities globally. And 61.11% of the members are from innovative enterprises. Under the discussion on the topic, a favorable soil has been created for incubating innovative projects and opportunities.

Branding Empowerment

For the purpose of giving our entrepreneurs more exposure, Tsinghua X-elerator's social media platforms have introduced "X-elerator Innovator" and "X-elerator Voice of Teams" to explore channels of promotion, attracting partners and resources.

International Empowerment

In Tsinghua SEM X-elerator, more than 90% of startup teams currently are composed of doctoral and master graduates and executives from domestic and foreign universities with high reputation. Until now, we have created an international entrepreneurial community of 300+ members, hosted and co-organized more than 80 international conferences, lectures, visits, and academic exchanges, and forged partnership with more than 45 institutions.

Event Empowerment

A new series of activities "StarGazer" that focus both on the cutting-edge research and the practice of healthcare fields was launched. With discussing the industry trends, market pain points and opportunities, this series is providing an open platform for entrepreneurs, industry experts, scholars and investors in this field with exchanging views. In 2021, there were two in-depth discussions on precision medicine (oncology) and medical imaging fields with providing suggestions to entrepreneurs on the trends of innovation in the fields.

Technology Transfer Empowerment

Tsinghua SEM X-elerator connects and empowers the scientific and technological achievements of universities with integrating social resources, capital resources and expert resources.

Research Overview

Academic research plays a vital role in Tsinghua SEM. The school has been continuing to construct its disciplines in economics and management in the past four decades. It integrates its teaching and research tasks with the need of China's economic development and proactively studies the subjects relating to Chinese government and enterprises. Excellent research capability has made Tsinghua SEM one of the leading schools of economics and management in China.

On the List of Developing First-Class Disciplines in China's Double First-Class Initiative

Management Science and Engineering

Business Administration

Economics

Research Projects

As of September 2022, Tsinghua SEM has undertaken 464 research projects funded by the National Natural Science Foundation of China and over 500 projects for a variety of government ministries and commissions, among which are:

- 3 projects in the Major Program funded by the National Natural Science Foundation of China
- 1 project in the Major Research Plan Program funded by the National Natural Science Foundation of China
- 2 projects in the Major International (Regional) Joint Research Program funded by the National Natural Science Foundation of China

2 projects in the Science Fund for Creative Research Groups funded by the National Natural Science Foundation of China

- 11 projects in the National Natural Science Funds for Distinguished Young Scholars
- 10 projects in the Excellent Young Scientists Fund funded by the National Natural Science Foundation of China
- 6 projects in the Major Program funded by the National Social Science Fund of China

464 projects
research projects funded by the National Natural Science Foundation of China and over

500 projects
for a variety of government ministries and commissions

In the past few years, on average each year

- nearly 15 projects were funded by the National Natural Science Foundation
- 2 projects were funded by the National Social Science Fund
- 2 projects are National Strategic and Soft Science Projects

Publications

Papers
Over **400** per year

Books
Over **30** per year

Key Research Institute of Humanities and Social Sciences in Universities (Ministry of Education)

Research Center for Contemporary Management

Research Center for Technological Innovation

Major Research Projects in Past 10 Years (Selected)

Principal Investigator	Project Title	Source of Funding	Starting Year
CHEN Jin	Research on the Mode and Mechanism of Chinese Enterprise's Integrated Development of Innovation Chain and Industrial Chain	Key Program, National Natural Science Foundation of China	2023
SU Liangjun	Machine Learning Methods of High-Dimensional Econometric Models and Their Applications in Economics and Management	Key Program, National Natural Science Foundation of China	2022
LU Yi	The Effect Evaluation and Policy Optimization of Large Scale Tax and Fee Reduction	Major Program, National Social Science Fund of China	2020
LEI Jiasu	Research on National Economic Security System	Key Program, National Social Science Fund of China	2020
CHEN Yubo	Service Operations and Risk Management of Sharing Economy Platforms	Key Program, National Natural Science Foundation of China	2020
CHEN Guoqing	Steering Experts Research and Exchange of Study on Big Data Driven Management and Decision	Major Research Plan Program, National Natural Science Foundation of China	2019
LI Daokui	A Study of Global Economic Structural Change of the 21 st Century	Major Research Program, National Social Science Fund of China	2018
XU Xianchun	Research on Statistical Monitoring and Evaluation of New Economy and New Driving Force in China under the Background of Big Data	Major Program, National Social Science Fund of China	2018
CHEN Jin	Setting Up Research on Strategy Comparison and Realization Path of Global Technological Powerful Countries	Major Program, National Social Science Fund of China	2017
YANG Delin	Study on Innovation Driven Development Mechanism and Related Policy of China's Manufacturing Industries in the Internet Environment	Major Program, National Social Science Fund of China	2017
BAI Chong-En	China's International Financial Integration-Impact on Financial Development and Stability	International (Regional) Cooperation and Exchange Programs, National Natural Science Foundation of China	2017

Principal Investigator	Project Title	Source of Funding	Starting Year
GAO Xudong	The Guangdong Economic Restructuring and Industrial Transformation and Upgrading Based on Innovation Ecosystem	Programs of Joint Funds, National Natural Science Foundation of China	2017
YANG Delin	Study on the Institution System for Promoting China's Innovative Development	Key Program, National Social Science Fund of China	2016
CHEN Yubo	User Behavior and Business Innovation in the Era of Mobile Internet	Key Program, National Natural Science Foundation of China	2016
CHEN Guoqing	Investigation and Workshop Organization Funding for Steering Experts of Study on Big-Data Driven Management and Decision	Major Research Plan Program, National Natural Science Foundation of China	2015
LI Daokui	China's Historical GDP and Economic Structure: 980-1840	Major Program, National Social Science Fund of China	2015
CHEN Jin	The Dynamics of Global Value Chain and Innovation Driven Strategy of China	Key Program, National Social Science Fund of China	2015
CHEN Jian	Research on Business Management in Big Data Era	Major Program, National Natural Science Foundation of China	2015
YAO Dawei	Data Analytics and Decisions for Healthcare	Key Program, National Natural Science Foundation of China	2015
CHEN Guoquan	Research on Business Organization Management System and Its Transformation under a Complex and Changing Environment	Science Fund for Creative Research Groups, National Natural Science Foundation of China	2015
CHEN Jian	Mobile Recommender Systems in Big Data Era	Joint Research Fund for Overseas Chinese Scholars and Scholars in Hong Kong and Macao, National Natural Science Foundation of China	2014

Selected Papers Published in International Journals in 2021

Department	Author from SEM	Title of Paper	Publication
Accounting	ZHANG Haiyan	Generalist CEOs and Credit Ratings	<i>Contemporary Accounting Research</i>
Economics	BAI Chong-En, CHI Wei, LIU Xiao	Boosting Pension Enrollment and Household Consumption by Example: A Field Experiment on Information Provision	<i>Journal of Development Economics</i>
	CAO Jing	When Carbon Emission Trading Meets A Regulated Industry: Evidence from the Electricity Sector of China	<i>Journal of Public Economics</i>
	FENG Yingjie	Prediction Intervals for Synthetic Control Methods	<i>Journal of the American Statistical Association</i>
	LU Yi	Import Competition and Firm Innovation: Evidence from China	<i>Journal of Development Economics</i>
	LU Yi	Environmental Regulations and International Trade: A Quantitative Economic Analysis of World Pollution Emissions	<i>Journal of Public Economics</i>
	MA Hong	Trade and Minimum Wages in General Equilibrium: Theory and Evidence	<i>Journal of International Economics</i>
	SU Liangjun	Identifying Latent Group Structures in Nonlinear Panels	<i>Journal of Econometrics</i>
	SU Liangjun	On Factor Models with Random Missing: EM Estimation, Inference, and Cross Validation	<i>Journal of Econometrics</i>
	SU Liangjun	Nonstationary Panels with Latent Group Structures and Cross-Section Dependence	<i>Journal of Econometrics</i>
	White, Alexander	Vertical Agreements and User Access	<i>American Economic Journal-Microeconomics</i>
	YAO Wen	Structural Change and Aggregate Employment Fluctuations in China	<i>International Economic Review</i>
	ZHONG Xiaohan, ZHU Lin	The Medium-run Efficiency Consequences of Unfair School Matching: Evidence from Chinese College Admissions	<i>Journal of Econometrics</i>
Finance	JIANG Lei	Transaction Costs, Portfolio Characteristics, and Mutual Fund Performance	<i>Management Science</i>
	JIANG Lei	Why do Mutual Funds Hold Lottery Stocks?	<i>Journal of Financial and Quantitative Analysis</i>

Department	Author from SEM	Title of Paper	Publication
Finance	LIU Shuo	Corporate Bond Liquidity During the COVID-19 Crisis	<i>Review of Financial Studies</i>
	WANG Tianyu	Do Foreign Institutional Investors Improve Price Efficiency?	<i>Review of Financial Studies</i>
	WANG Tianyu	Informed Trading in Government Bond Markets	<i>Journal of Financial Economics</i>
	WANG Tianyu	Currency Mispricing and Dealer Balance Sheets	<i>Journal of Finance</i>
	YANG Zhishu	The Chinese Warrants Bubble: Evidence from Brokerage Account Records	<i>Review of Financial Studies</i>
	CHEN Bingzheng	Fair Dynamic Valuation of Insurance Liabilities via Convex Hedging	<i>Insurance: Mathematics & Economics</i>
	HUANG Zhangkai	The Reversal of Privatization in China: A Political Economy Perspective	<i>Journal of Corporate Finance</i>
	SHEN Tao	Short Selling, Agency, and Corporate Investment	<i>Financial Management</i>
	ZHU Wuxiang	Does Privatization Reform Alleviate Ownership Discrimination? Evidence from the Split-share Structure Reform in China	<i>Journal of Corporate Finance</i>
ZHU Yingzi	Learning and Predictability via Technical Analysis: Evidence from Bitcoin and Stocks with Hard-to-Value Fundamentals	<i>Financial Management</i>	
Innovation, Entrepreneurship and Strategy	LI Jizhen	Guanxi: How China Works	<i>Administrative Science Quarterly</i>
	LI Jizhen	Fraud and Innovation	<i>Administrative Science Quarterly</i>
	XIE Zhenzhen	Direct Subsidies or Tax Credits? The Effects of Different R&D Policy Tools	<i>International Journal of Technology Management</i>
Leadership and Organization Management	ZHANG Jiayin	Combating Procrastination on Massive Online Open Courses via Optimal Calls to Action	<i>Information Systems Research (ISR)</i>
	YANG Ling	Women Hold Up Half the Sky? Informal Institutions, Entrepreneurial Decisions, and Gender Gap in Venture Performance	<i>Entrepreneurship Theory and Practice</i>

Selected Papers Published in International Journals in 2021

Department	Author from SEM	Title of Paper	Publication
Management Science and Engineering	CHEN Jian	Price Delegation or Not? The Effect of Heterogeneous Sales Agents	<i>Production and Operations Management</i>
	FENG Juan	Does Money Talk? The Impact of Monetary Incentives on User-Generated Content Contributions	<i>Information Systems Research (ISR)</i>
	LIANG Yong	Data Center Network Design for Internet-Related Services and Cloud Computing	<i>Production and Operations Management</i>
	LIANG Yong	Reliable Hub Location Model for Air Transportation Networks Under Random Disruptions	<i>M&Som-Manufacturing & Service Operations Management</i>
	LIN Zhijie	Competition and Distortion: A Theory of Information Bias on the Peer-to-Peer Lending Market	<i>Information Systems Research (ISR)</i>
	LIN Zhijie	Leveraging the Numerosity Effect to Influence Perceived Expensiveness of Virtual Items	<i>Information Systems Research (ISR)</i>
	LIN Zhijie	The Impact of Platform Protection Insurance on Buyers and Sellers in the Sharing Economy: A Natural Experiment	<i>Journal of Marketing</i>
	LIU Dengpan	The Effects of Auction-based Pricing Mechanisms and Social Characteristics on Microloan Performance	<i>Production and Operations Management</i>
	LIU Hongyan	Mining Bilateral Reviews: A Relational Topic Modeling Framework for Transaction Success Prediction in Sharing Economy	<i>Information Systems Research (ISR)</i>
	XU Xin	How does Employee Infusion Use of CRM Systems Drive Customer Satisfaction? Mechanism Differences Between Face-To-Face and Virtual Channels	<i>Management Information Systems Quarterly (MISQ)</i>
	XU Xin	Next-Generation Information Systems Theorizing: A Call to Action	<i>Management Information Systems Quarterly (MISQ)</i>
	XU Xin	Examining Assumptions: Provocations on the Nature, Impact, and Implications of IS Theory	<i>Management Information Systems Quarterly (MISQ)</i>
	XU Xin	Assessing the Unacquainted: Inferred Reviewer Personality and Review Helpfulness	<i>Management Information Systems Quarterly (MISQ)</i>
	CHEN Guoqing	Automatic Treatment Regimen Design	<i>IEEE Transactions on Knowledge and Data Engineering</i>
	CHEN Guoqing	A Review Selection Method for Finding an Informative Subset from Online Reviews	<i>INFORMS Journal on Computing</i>
	GUO Xunhua, CHEN Guoqing, WEI Qiang	Calibration of Voting-Based Helpfulness Measurement for Online Reviews: An Iterative Bayesian Probability Approach	<i>INFORMS Journal on Computing</i>
	HUANG Jinghua	Impact of Managerial Response on Product Sales: Examining the Moderating Role of Competitive Intensity and Market Position	<i>Journal of the Association for Information Systems (JAIS)</i>
	LIU Hongyan	Tagging Items Automatically Based on Both Content Information and Browsing Behaviors	<i>INFORMS Journal on Computing</i>
	WEI Qiang	Mitigating the Adverse Effect of Monetary Incentives on Voluntary Contributions Online	<i>Journal of Management Information Systems (JMIS)</i>
	XU Xin	How Firms Make Information Technology Investment Decisions: Toward a Behavioral Agency Theory	<i>Journal of Management Information Systems (JMIS)</i>

China Journal of Economics (in Chinese)

China Journal of Economics (CJE) is an academic journal in the field of economics, which is under the supervision of the Ministry of Education, sponsored by Tsinghua University, managed by the School of Economics and Management of Tsinghua University and published by Tsinghua University Press. Officially launched in the first quarter of 2014, CJE is published every quarter and its domestic public periodical number is CN10-1175/F. CJE is a comprehensive publication covering all aspects of economics. It publishes original and summarized papers in Chinese and studies general and China-related economic issues with scientific methodologies.

CJE is indexed by the extended edition of Chinese Social Science Citation Index (CSSCI) source journals (2019-2020) in 2019 and CSSCI source journals (2021-2022) in 2021.



Tsinghua Business Reviewing (in Chinese)

Founded on the occasion of the centennial anniversary of Tsinghua University in April 2011, *Tsinghua Business Review* is directed by the Ministry of Education and sponsored by Tsinghua University. With "thought-guided reform" as its aim of publication, the magazine is featured with "global vision, China roots, political and economic wisdom and humanistic spirit", and committed to disseminating cutting-edge management theories and domestic enterprises' best business practice.

China Business Case Center

China Business Case Center is dedicated to promoting the case method in business education and sharing knowledge and expertise in case writing, teaching, and learning. It houses a collection of over 1,400 teaching cases about Chinese companies with an annual addition of more than 100 cases. The collection spans a wide spectrum of industry sectors and academic disciplines. In 2013, Tsinghua SEM was the first institution in China that commercialized its case collection, which is now subscribed by more than 140 institutions in China's higher education system.

The Center has established strategic partnerships with Harvard Business Publishing, Ivey Publishing, The Case Center, and SAGE Publishing Group for the purpose of promoting China-related cases in a global setting. As of June, 2022, over 70 Tsinghua branded cases and innovative video materials are distributed via the platforms above. It also seeks to build a multi-source teaching material platform through partnerships with other distinguished business schools.

The Center holds high-quality case events such as workshops and forums to promote case writing and the case teaching pedagogy among business educators across the country. The annual Excellent Case Developer Competition also generates significant impact among experienced case writers, most of whom are faculty members teaching at business schools, or business researchers at other institutions.

Research Support

Library

Established in 1985, the Tsinghua SEM library has a floor area of 900 square meters and houses a collection of more than 100,000 books in Chinese and over 10,000 books in foreign languages. Approximately 6,000 new books are added to the collection each year. The School makes substantial investments to expand subscriptions to leading Chinese and international academic journals, newspapers and magazines across the broad areas of economics and management. The Tsinghua SEM library currently subscribes to 600 periodicals, including 160 in foreign languages.

Information Technology and Services Platform

Tsinghua SEM embarked on a major IT project in 2009 that aimed to empower education with technological innovation. The project was completed in 2013. Built upon a deep understanding of the demands of the modern classroom and the needs of today's students and educators, the new information technology and services platform is intended to provide an efficient, cost-effective and user-friendly platform for communication, knowledge exchange and resource sharing.

It also seeks to facilitate admissions, teaching, research and other school activities. The School's buildings are fully equipped with wireless Internet access. Internet and teleconferencing systems enable faculty and students to engage in intellectual activities anytime and from any location. A comprehensive suite of statistical software including SPSS, Mathematica, STATA, GAUSS and Scientific Work Place are also available on the new platform to support faculty research and teaching.

Data Research and Development Platforms

Tsinghua China Data Center (CDC) is a university-level scientific research institution established by Tsinghua University and developed by the School of Economics and Management. It focuses on China's economic and social data with the mission of becoming a high-end, world-class research team and think tank with wide reputation focusing on utilizing and developing economic and social data.

The Tsinghua NBS Data Research Center is the first domestic pilot organization for the development and application of government statistical microdata established by the National Bureau of Statistics in Tsinghua University in June 2017. Since the microdata development and application started, the National Bureau of Statistics has opened more than 10 categories of government statistical microdata in three batches to the center. The center actively serves scholars to apply for data. Up to now, hundreds of scholars from more than 60 first-class universities with first-class disciplines and research institutions have applied for the data, and some scholars' research results have been published in core journals at home and abroad. In order to better conduct microdata development and application, the center also actively organizes various academic activities, such as International Conference on Microdata Development and Application thematic forums on microdata development and application, etc. The center will continuously strive to build a high-level data service platform and provide high-quality data services for building a world-class university.

CDC, in coordination with Tsinghua University School of Economics and Management (Tsinghua SEM) and the School of Social Sciences (SSS), successfully organized conferences in April 2019, November 2020 and April 2021 respectively to publish the Tsinghua China Balanced Development Index, which monitors the process of balanced development based on Chinese principal social contradictions and key development issues in the new era. CDC cooperates with Tsinghua SEM, SSS and China Institute for Development Planning to conduct quarterly analysis of China's macroeconomic situation, by producing in-depth research on major economic issues facing China and the world, and integrating macroeconomic data and high-frequency big data, with a view to building a brand with Tsinghua characteristics for macroeconomic analysis.

Membership in International Organizations

AACSB	2002	Tsinghua SEM became a member of the Association to Advance Collegiate Schools of Business (AACSB)
	2007	Tsinghua SEM obtained AACSB accreditation and became the first school on the Chinese mainland with AACSB accreditation
	2012	Tsinghua SEM became the first school on the Chinese mainland to achieve AACSB maintenance of accreditation Tsinghua SEM hosted the 2012 Asia Pacific Annual Conference
	2017	Tsinghua SEM successfully maintained its AACSB Business Accreditation
AAPBS	2004	Tsinghua SEM participated in initiating the Association of Asia-Pacific Business Schools (AAPBS)
	2005	Tsinghua SEM hosted the First Annual Conference of AAPBS
CEMS	2006	Tsinghua SEM became an Associate Academic Member of the Community of European Management Schools (CEMS)
	2011	Tsinghua SEM joined CEMS, becoming the only school on the Chinese Mainland with CEMS membership
	2014	Tsinghua SEM hosted the annual Strategic Board meeting
	2018	Tsinghua SEM was awarded the title of CEMS School of the Year 2017-2018
EFMD	2019	Tsinghua SEM hosted the annual Strategic Board meeting
	2006	Tsinghua SEM became a member of the European Foundation for Management Development (EFMD)
	2008	Tsinghua SEM was awarded EQUIS accreditation by EFMD
Executive MBA Council	2011	Tsinghua SEM was re-accredited by EFMD and maintained its EQUIS label
	2003	Tsinghua SEM became a member of the Executive MBA Council
GMAC	2004	Tsinghua SEM hosted the Asia regional meeting
	2014	Tsinghua SEM hosted the Asia regional meeting
PIM	2008	Tsinghua SEM became a member of the Graduate Management Admission Council (GMAC)
	2005	Tsinghua SEM became a member of the Partnership in International Management (PIM)
PRME	2013	Tsinghua SEM co-hosted the 40th Annual PIM Conference
	2007	Tsinghua SEM participated in the Principles for Responsible Management Education (PRME) initiative
UNICON	2008	Tsinghua SEM became a member of the International University Consortium for Executive Education (UNICON)
	2011	Tsinghua SEM hosted the UNICON Annual Conference 2011

In-Depth Partnerships and Collaborations with World's Top Business Schools

Columbia University

Partnership with the Fu Foundation School of Engineering and Applied Science in launching the dual-degree program of Master in Business Analytics in 2014

Stanford GSB

Partnership with the Stanford Graduate School of Business in launching the Stanford-Tsinghua Exchange Program (STEP) for MBA students in 2005

MIT Sloan

Partnership with the MIT Sloan School of Management in launching the International MBA Program in 1996

Partnership with the MIT Sloan School of Management in launching the dual-degree program of Tsinghua MBA-MIT Master of Science in Management Studies (MSMS) in 2008

London Business School

Partnership with London Business School in launching the Tsinghua & London Business School dual-degree program of Master of Finance in 2019

Wharton

Partnership with the Wharton School of the University of Pennsylvania in faculty exchanges since 1997 and student exchanges since 2010

INSEAD

Partnership with INSEAD in launching the Tsinghua-INSEAD Dual Degree EMBA Program in 2006

HEC Paris

Partnership with HEC Paris, including faculty exchanges, executive education programs, and MBA dual-degree programs since 1998

Partnership with HEC Paris in launching the dual-degree program for Master in International Finance in 2013

Master's in Management (MiM) dual-degree program launched in 2013

UC Berkeley

Partnership with the Haas School of Business of UC Berkeley in launching the dual-degree program of Master in Financial Engineering in 2012

Extensive Overseas Student Exchange Network

As of August 31, 2022, the School has student exchange partnerships with 112 institutions around the globe. In 2022, the School provided around 425 study abroad opportunities for students.

North America

Babson College
Cornell University (Johnson)
Duke University (Fuqua)
McGill University
MIT (Sloan)
Queen's University
Stanford University
UC Berkeley (Haas)
UC Davis
UNC-Chapel Hill (Kenan-Flager)
University of British Columbia
University of Illinois at Urbana-Champaign
University of Michigan (Ross)
University of Minnesota (Carlson)
University of Pennsylvania (Wharton)
University of Richmond (Robins)
University of Toronto (Rotman)
Western University
University of Wisconsin-Madison
Yale University

Europe

Bocconi University
Copenhagen Business School
ESADE Business School
ESSEC
HEC Paris
Instituto de Empresa Business School
Katholieke Universiteit Leuven
London Business School
London School of Economics and Political Science
Manchester Business School
Norwegian School of Economics and Business Administration
RWTH Aachen University
St. Petersburg University
University College London
University of Cologne
University of Mannheim
University of Zurich
Vienna University of Economics and Business

Asia-Pacific

Indian School of Business
Keio University
Nanyang Technological University
National University of Singapore
Singapore Management University
Thammasat Business School
University of Auckland
University of Melbourne
University of Sydney
Waseda University

Latin America

FGV-EAESP
Pontificia Universidad Catolica de Chile

Tsinghua SEM is fortunate to have a strong alumni community. Alumni play vital roles in building positive awareness of the School and make significant contributions to help transform the School into a world-class higher education institution. The School currently has more than 39,000 alumni from its degree programs, over 4,000 alumni from collaborative degree programs, and over 100,000 alumni from non-degree programs.

The School has engaged in a number of initiatives to help alumni stay connected with each other and with the School, and it also runs an alumni e-newsletter and leverages various social media tools to keep alumni informed of school news and activities.

Structure

Tsinghua SEM Alumni Associations

By Program

Undergraduate Alumni Association	Ph.D. Alumni Association	Master's Alumni Association
MBA Alumni Association	EMBA Alumni Association	Executive Education Alumni Association

By Region

Shanghai Alumni Association	Shenzhen Alumni Association	Sichuan Alumni Association
Yunnan Alumni Association	Chongqing Alumni Association	Hubei Alumni Association
Liaoning Alumni Association	Hong Kong Alumni Association	

Singapore Alumni Association	East US Alumni Association	European Alumni Alliance
Japan Alumni Association	West US Alumni Association	UK Alumni Association
Korea Alumni Association	East Canada Alumni Association	
	West Canada Alumni Association	

By Specialty

Alumni also organize various kinds of activities based on their interests in different fields such as finance, real estate, entrepreneurship, internet, reading, photography, outdoor, football, table tennis, etc., offering opportunities to socialize and cooperate with each other.

To promote the development of educational cause of Tsinghua SEM, improve educational quality and academic level, strengthen the relation between the school and society, the school accepts the voluntary donations from domestic and foreign enterprises, social organizations and individuals. The supported areas are classified as follows:

Chair Professorship	International Collaboration Projects/Academic Meetings
Faculty Development	Students /Alumni Events and Activities
Research Centers/Programs	In-kind Donations
Infrastructure and Facilities	Specific Projects
Scholarship	Others

Donors of Chair Professorships

Endowed Chairs

Alibaba Foundation
 Apple Inc.
 China Construction Bank
 Margaret Liu Collins
 Freeman Foundation
 Houghton Freeman
 General Atlantic LLC
 Terry Gou
 Hon Hai Technology Group
 Irwin Mark Jacobs
 Henry R. Kravis
 Richard Li
 PepsiCo Inc.
 David M. Rubenstein
 Stephen A. Schwarzman
 Starr International Foundation
 Stephen A. Schwarzman Education Foundation
 The Starr Foundation
 Tsinghua SEM MBA Alumni Association
 Tsinghua SEM Undergraduate Alumni Association
 Zurich Insurance Group

Term Chairs

AXA Group
 CITIC Securities Company Limited
 Flex
 Lenovo
 Richard Li
 The Coca-Cola Company

Term Chairs (Completed)

China Ocean Shipping (Group) Company (COSCO)
 EMC Computer Systems (China) Co., Ltd.
 Esquel Group
 Goldman Sachs Charitable Gift Fund (UK)
 Merrill Lynch & Co.
 Tsinghua Tongfang Co., Ltd.

Special Contribution

Maurice R. Greenberg
 Goldman Sachs Foundation
 AXA Group

School of Economics and Management Tsinghua University

Mission

To Advance Knowledge and Cultivate Leaders for China and the World.

Aspiration

To Be a World-Class School of Economics and Management.

Core Values

Integrity Dedication Respect

School of Economics and Management
Tsinghua University

Beijing, 100084, China

Tel: (8610) 6278 6512

Fax: (8610) 6278 5876

<http://www.sem.tsinghua.edu.cn/en/>



For more information,
scan the code and visit the
Tsinghua SEM official WeChat account.